

DESIGN DECODED 2021 : ART EXHIBITION



*Decrypt your
visual creativity*

DESIGN DECODED 2021 : ART EXHIBITION



Cawangan Kedah
Kampus Sungai Petani



Strategic
Partners :



Lembaga Muzium
Negeri Kedah



Suan Sunandha Rajabhat
University, Thailand



Far Eastern University
Philippines



Hanseo University
Korea



كليات التقنية العليا
HIGHER COLLEGES OF TECHNOLOGY

United Arab Emirates

DESIGN DECODED 2021 : ART EXHIBITION



Copyright ©2021
by the Faculty of Art and Design,
Universiti Teknologi MARA (UiTM) Kedah Branch

All rights reserved. No part of this publication may be reproduced, copied, stored in any retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior permission from the Rector, Universiti Teknologi MARA (UiTM) Kedah Branch, 08400 Merbok, Kedah, Malaysia.

The views, opinions and technical recommendations expressed by the contributors are entirely their own and do not necessarily reflect the views of the editors, the Faculty or the University.

Cover Design : Neesa Ameera Mohamed Salim
Layout Design : Neesa Ameera Mohamed Salim
 : Syahrini Shawalludin
 : Abdullah Kula Ismail

Chief Editors : Neesa Ameera Mohamed Salim
 Faryna Mohd Khalis

ISBN 978-967-2948-13-1

Editors : Ts. Normarziana Hassan
 Juaini Jamalludin
 Syahrini Shawalludin
 Siti Fairuz ibrahim
 Abdullah Kula Ismail

Printed by

Sinaran Bros. Sdn Bhd (No. 3968-X)
Percetakan-Offset-Digital-Penjilid
5-3-18, The Promenade,
Permaisuri Mahsuri,
11950, Bayan Baru,
Pulau Pinang, Malaysia
sinaranbros.digital@gmail.com

AJ

Fill Your Guts

There are a thousand words to explain what art is. But it is simple. Art is man-made. It is a human activity where creativity and skills act together to produce a piece of work. People are diverse in the way they view things. This is the same with understanding the different works of art. As individuals, we know what we want and what resonates with us. Our individuality affects how we perceive art. We either like it because of its aesthetic purpose or its conceptual approach. Various opinions coming from different people clash, but it is utterly fair. Art is indeed subjective and diverse in terms of expression. For artists, we create or perform based on how we feel and what is going on around us. Anything can be a work of art.

If there is anything I can say, that would be art is more. Feed your creative soul and do what is exceptional. People are meant to explore what is beneath the surface. Growing up, I see paintings to be so enticing. I was too quick to judge and say an artist is intelligent based on how well they present things realistically but I realized my idea of good art is too shallow. I was only viewing it at the surface level and needed to dig deeper. The form alone does not determine the artistry of a person. It is also the thought process that makes up a brilliant piece. I often experience artist block because I think ahead and worry about what the outcome should be. My end goal would always fall under having a good explanation. I used to think, providing a deep-seated background would give people the “wow” factor. However, neither the appearance nor the description can solely mark out how clever you are. Making your art intelligible may also mean being flexible and creative with what is available in front of you.

“...art is more. Feed your creative soul and do what is exceptional.”

It is about how you deal with your means. Being able to construct is to worry less. Let everything come naturally. Sometimes, more ideas appear during the process of the composition. Fill Your Guts is a phrase that means ‘eat as much as you can.’ I named my art after the slang phrase because it tells something about me and most artists. As an artist, I need to explore and expand my horizon. I feed my mind with new knowledge and take every opportunity to grasp what I can to come up with new things. I believe, every artist evolves and adapts to different styles and genres once in a while.

My piece is composed of two things: acrylic paint and glue. Every color applied on the canvas still leaves a spot on the palette. I look closely at mine and observe every paint left behind when they dry. It forms a shape and leaves a texture. It was an accidental art that soon turned into an intentional art. I mixed more shades with glue then left them to dry. The process was satisfying as well as the final outcome. It was a simple technique and a simple composition, but also unusual. I say it like it is because I am aware of the possible feedback from people. Others will probably raise their brows, wondering what my art series implies. Art is like a code you need to crack, and everyone is involved in it. The audience’s job is to figure out the interpretation, while the artists still have a long way to go to find what is still hidden.



ANGELA JOY MANUEL

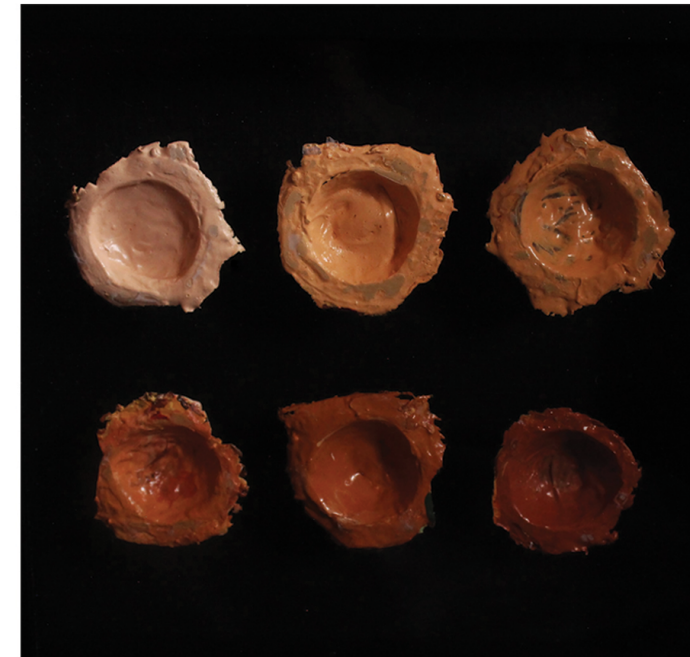
Fill Your Guts

Dried Acrylic Paint

Series 1, 8 in. x 8.5 in. (L x W);

Series 2, 8.5 in. x 8 in. x 1.5 in. (L x W x H)

manuelangela99@gmail.com



DESIGN DECODED 2021 : ART EXHIBITION



ISBN 978-967-2948-13-1



Cawangan Kedah
Kampus Sungai Petani

Galeri
seni merbok

