



FACULTY OF BUSINESS AND MANAGEMENT

ENT530

PRINCIPLES OF ENTREPRENEURSHIP

INDIVIDUAL ASSIGNMENT

SOCIAL MEDIA PORTFOLIO

PREPARED FOR:

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Finally, thanks to my beloved parents that always support in online class and produce a good assignment with all effort and responsibility. Hope that all the effort will give a lot of benefits for me.

EXECUTIVE SUMMARY

Tengku Norhanim, founder of Crispy Choco Jar Adediciouzs since 2014, is 27 years old. She started to venture into the Crispy Choco jar business while she was still studying at UM, she ran this business with her husband. They worked hard Crispy Choco Jar to this day. "CRISPY CHOCO JAR" continues to this day, many love it and find a place in the hearts of customers.

She hopes to help the others by generating income either part time/ full time with this Crispy Choco Jar Product. She hope that one day she will be able to produce successful millionaire in this world and the thereafter. Now, the name of product is NIMS Crispy CHOCO TUB.

I am started this business which is online business April 2021, in Kemaman, Terengganu that is at home through Facebook. I register as the agent of this product and the advertising in the Facebook page. Today, NIMS Crispy CHOCO TUB is the popular product that has sold thousands of tub in the region.

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**NUR SYAMIMI ATHIRAH
BINTI ROSEDI**

Personal Information

Name	: NUR SYAMIMI ATHIRAH BINTI ROSEDI	Phone/Mobile	: 0199042266	Edit
		Home Address	: NO 49 LORONG CEMPAKA 5	
New Identity Card No.	: 990518116282	District	: KEMAMAN	
Email Address	: nursyamimiathirah.99@gmail.com	Postcode	: 24000	
City	: CUKAI	Personal Instagram	:	
State	: Terengganu	Race	: Malay	
Personal Facebook	:	Special Need	: No	
Gender	: Female	Required	:	
Marital Status	: Single	Partner Representative	:	

Education Background


Education Level	: Bachelor Degree	Edit
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Employment Information

Employment Status	: Fulltime Student	Edit
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2.0 INTRODUCTION OF BUSINESS

2.1 NAME AND ADDRESS OF BUSINESS

Name of Business	Address of Business
NIMS Crispy CHOCO TUB 	49, Lorong Cempaka 5, Rumah Murah Kampung Bukit Kuang 24000, Kemaman, Terengganu.

2.2 ORGANIZATION CHART

