



اَوْنُوْرَسِيْتِي تِيْكْنُوْلُوْجِي مَآرَا  
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**ENT300**

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## **1.0 EXECUTIVE SUMMARY**

In order to fulfill the assessment for the subject of Fundamentals of Entrepreneur (ENT300), I need to do a case study. In this case study it requires to choose one business in Malaysia. For my case study I have choose car workshop which is KRZ Tyre & Services. Therefore, i need to find all the information that related to the business that i have chosen to be written in my case study. So I decided to make an online interview session with the owner of the business which is Encik Abdul Kassim Bin Raslan that I have choose to collect all of the information that needed. Unfortunately, Encik Abdul Kassim Bin Raslan was not feeling well at the time and the clerk at his business which is Cik Nur Hazaieka Binti Abdul Kassim was replace him to help me for fulfill all of the information that required. From the online interview session many information about KRZ Tyre & Services I got. Between the information that I got are profile of the Encik Abdul Kassim, profile of the KRZ Tyre & Services, the organization structure and some of the picture related to the KRZ Tyre & Services. Other than that, I also can identify the characteristics of entrepreneur related to KRZ Tyre & Services. The information that I get from Cik Nur Hazaieka was very helpful for me to complete my case study.

## **2.0 INTRODUCTION**

Based on the case study, I need to find a company that their profit not exceed RM250,000 and their profit not exceed RM10000 in a month. Therefore, I decided to choose KRZ Tyre & Services for my case study. KRZ Tyre & Services is located in Kuantan Pahang. One of the reason why I choose is KRZ Tyre & Services is owned by my close friend father and she also one of the workers at KRZ Tyre & Services. So, I think that it can be advantage for me to get all the information needed.

In order to get all of the information needed for this case study I have do an online interview session. Initially, the online interview session was between me and the owner which is Encik Abdul Kassim Bin Raslan. But, in that time Encik Abdul Kassim was not feeling well and Cik Nur Hazaieka who is the clerk at KRZ Tyre & Services was replace him for the online interview session with me. Therefore, Cik Nur Hazaieka is one who helped me a lot in completing this assignment.

KRZ Tyre & Services has five workers which four of them are the mechanic and the other one is a clerk. The profit that KRZ Tyre & Services earn in a month is not exceeding RM8000. The capital of KRZ Tyre & Services is RM200,000. Other than that, KRZ Tyre & Services is one of the businesses in Malaysia that register with Companies Commission of Malaysia or also known as Surahanjaya Syarikat Malaysia (SSM).