



اَوْنِبُوْرُ سِيْتِيْ بِا تِيْكَوْنُوْ لُوْ كِيْ مَارَا
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MARA

FACULTY BUSINESS AND MANAGEMENT

**BACHELOR OF BUSINESS ADMINISTRATION (HONS) HUMAN
RESOURCE MANAGEMENT**

ASSIGNMENT: SOCIAL MEDIA PORTFOLIO

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ENT530: PRINCIPLES OF ENTREPRENEURSHIP

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EXECUTIVE SUMMARY

Sound Tech Inc. is the official name of our business. We began by simply offering a sound system or PA system service for occasions such as weddings, talks, meetings, sports, and many more. In addition, our company offers services such as canopy and event decoration. However, we have just expanded our business by selling sound equipment such as speakers. The main objective of this business is we want to gain the maximum satisfaction of our customers because customer's positive feedback and satisfaction is always be our priorities in this business.

Our service was always be the "demand services" when it comes to school holidays, because during this time, people always planning in making more ceremonies, the majority is the wedding ceremonies. Also, we always be prepared with the best sound equipment before we ran an events because our customer's satisfaction will always be at the top list of our goals. During running this business, we gain profits every year and it was a good expression and impression for our business to the customers.

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INTRODUCTION TO BUSINESS

For your information, a sound system's function is to amplify and modify the sound quality of an audio stream, and then give equivalent output from the speaker system that the listeners will hear. A sound system is traditionally made up of three fundamental components which is a source, amplification, and speakers.

Our service is providing the PA system or sound equipment. Sound Tech Inc. have been established since 2016 with the trademark of, "Introducing the Best Sound System Ever Produce". We started by providing just a service of sound system or PA system such as for wedding ceremony, talk, meeting, sports event, and many others events. Also our business providing a service such as canopy and also decorate your event. But now, we have enlarge our business by selling sound equipment product such as speakers.

For booking purpose, we have provide a Whatsapp number and Facebook page for our customer to deal with us. When it comes to school vacations, our service has always been the "demand services," since people are constantly planning to do more ceremonies, the majority of which are wedding ceremonies. Also, we always come equipped with the greatest sound equipment before running an event because our customers' satisfaction is always at the top of our priority list. We learn a lot while running this business.