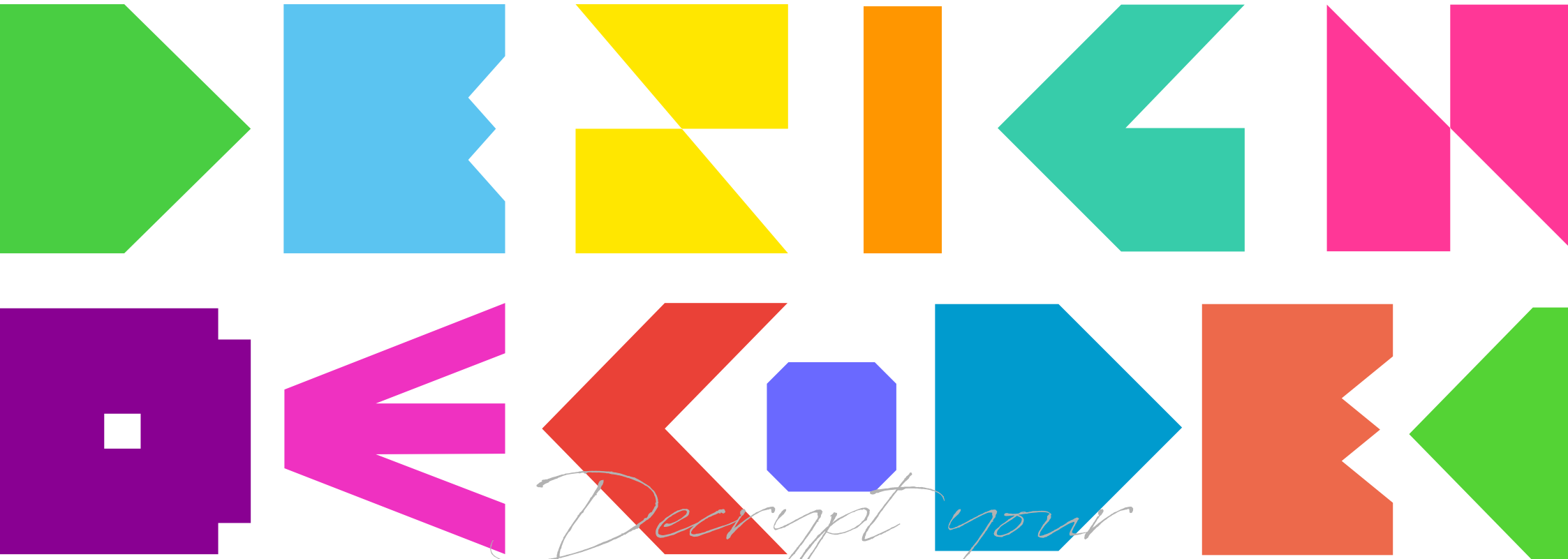


DESIGN DECODED 2021 : ART EXHIBITION



*Decrypt your  
visual creativity*

## DESIGN DECODED 2021 : ART EXHIBITION



Cawangan Kedah  
Kampus Sungai Petani



Strategic  
Partners :



Lembaga Muzium  
Negeri Kedah



Suan Sunandha Rajabhat  
University, Thailand



Far Eastern University  
Philippines



Hanseo University  
Korea



United Arab Emirates



**DESIGN DECODED 2021 : ART EXHIBITION**



Copyright ©2021  
by the Faculty of Art and Design,  
Universiti Teknologi MARA (UiTM) Kedah Branch

All rights reserved. No part of this publication may be reproduced, copied, stored in any retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior permission from the Rector, Universiti Teknologi MARA (UiTM) Kedah Branch, 08400 Merbok, Kedah, Malaysia.

The views, opinions and technical recommendations expressed by the contributors are entirely their own and do not necessarily reflect the views of the editors, the Faculty or the University.

Cover Design : Neesa Ameera Mohamed Salim  
Layout Design : Neesa Ameera Mohamed Salim  
                      : Syahrini Shawalludin  
                      : Abdullah Kula Ismail

Chief Editors : Neesa Ameera Mohamed Salim  
                      Faryna Mohd Khalis

ISBN               978-967-2948-13-1

Editors : Ts. Normarziana Hassan  
          Juaini Jamalludin  
          Syahrini Shawalludin  
          Siti Fairuz ibrahim  
          Abdullah Kula Ismail

Printed by

Sinaran Bros. Sdn Bhd (No. 3968-X)  
Percetakan-Offset-Digital-Penjilid  
5-3-18, The Promenade,  
Permaisuri Mahsuri,  
11950, Bayan Baru,  
Pulau Pinang, Malaysia  
[sinaranbros.digital@gmail.com](mailto:sinaranbros.digital@gmail.com)



**FARHANAH ABU SUJAK**  
Untukmu Baba

Digital Image Manipulation  
3' x 3'  
farha717@uitm.edu.my



## Farhanah Abu Sujak

### Untukmu Baba

**UNTUKMU BABA** is a visual representation of artist's first composition of poetry that she wrote after she lost her father in February 2021. A poem that consists of five paragraphs, is an expression of what she was feeling during that difficult time. Both artwork and her poetry are to honor her 40 years of loving memory with her beloved father.

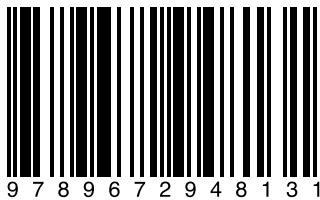
This will be a beginning of series to recollect the journey and memories of her beloved father; his passion and love for his family and friends, the people around him, his country and his community that brings a smile to those who remember the man that he was.

Using a digital art form, the artist uses a subject matter that is close to her father to symbolize his presence, his liveliness and contentment. Elements of arts and design such as line, colour, shape and form are applied in this artwork, to produce a structured art piece of harmonious and warm composition. The selections of colours and textures are chosen to emphasize the nostalgic tone and emotions that inspire the artist in the first place. Moreover, it is a representation of her late father's love for traditional culture and artistry.

## DESIGN DECODED 2021 : ART EXHIBITION



ISBN 978-967-2948-13-1



Cawangan Kedah  
Kampus Sungai Petani

*Galeri*  
seni merbok

