

DESIGN DECODED 2021 : ART EXHIBITION



*Decrypt your
visual creativity*

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Anis Syazwani

Mad of Covid-19

Dealing with the unforeseen challenges caused by the COVID-19 pandemic has taken a significant toll on people all across the world. The spread of the pandemic outbreak does not only severely impact our health, but continues to paralyze the global economy. Deeply impacted by our current situation and touched by efforts of government and frontliners to end the crisis, I was inspired to create an artwork entitled, "Mad of Covid-19".

In my artwork, I have highlighted two main characters which are a man and an image representing the virus. As the novel virus keeps spreading, healthcare professionals across the globe are faced with an unprecedented situation of having to make difficult decisions and work under extreme pressures. I have also expressed the importance of the man as the frontliner having to wear protective clothing, helmets, goggles, or other garments or equipment designed to protect from infections. This could help raise more awareness to remind people to wear a face mask which can help prevent the spread of the virus. Face masks are part of an infection control strategy to eliminate cross-contamination.

I have also designed the man holding a cell phone to show that social media also play roles during the pandemic. The ongoing pandemic of COVID-19 has forced governments to impose a lockdown in certain countries, and many people have suddenly found themselves having to reduce their social relations drastically. Other than means of communicating or socializing, the man checks his phone to update himself with pandemic issue and to ensure that the news he receives are valid and true.

The techniques I applied in my artwork is double exposure effect, in which I combined and overlaid two images, the man and the virus to produce evocative results. I used Adobe illustrator and Adobe Photoshop as my medium to create my artwork. As advised, I have chosen high-contrast photos with distinct light and dark areas as the best images to use with this technique. I explored using blending modes and screen layer options in photoshop to blend my images as desired.

I applied variety of elements and principles of Art and Design in my artwork. I used grey colour to create the emotionless, moody color effect that is typically associated with meanings of dull, dirty, and dingy, as well as formal, conservative, and sophisticated. In order to show contrast, I applied highlighted colours for the virus to represent how active it is as well as to enhance the image. Moreover, the virus is made with a transparent effect showing off silently but actively spreading the virus. In conclusion, I can see the effects of COVID-19 have been devastating not only to health but also to economy, education and daily activities to the country and globally. However, as I designed my artwork, I realized there are also opportunities and positive impacts that changed my way of life.

ANIS SYAZWANI
Mad of Covid-19

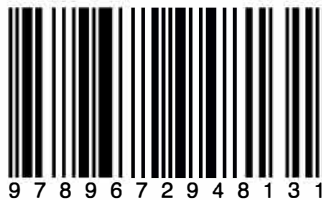
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