



اَوْبُوْرُ سَيِّدِي تَيْكُوْلُوْجِي مَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA



## SOCIAL MEDIA PORTFOLIO

SHAKLEEBYZULFI

**PRINCIPLES OF ENTREPRENEURSHIP (ENT530): SOCIAL MEDIA PORTFOLIO**

**FACULTY & PROGRAMME : FACULTY IN BUSINESS MANAGEMENT AND  
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**PROJECT TITLE : SOCIAL MEDIA PORTFOLIO**

**NAME : ZULFI AIZUDDIN BIN ZAINUDDIN**

**LECTURER : MADAM NADIAH MAISARAH BINTI ABDUL  
GHANI**

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## **Executive summary**

Shaklee is a brand name for both my product and my business. My company's mission is to provide our customers with a healthy and enjoyable way of life. We aspire to be the greatest supplement company in Malaysia. My company began operations on April 15, 2020. The intended audience consists of students and adults between the ages of 20 and 30. We wish to provide our customers a lower price and better service than any other Supplement Company.

## 2.0 INTRODUCTION OF OUR BUSINESS

### 2.1 NAME AND ADDRESS OF OUR BUSINESS



Figure 2.3 Shakleebyzulfii Logo

Shakleebyzulfii is combination of word Shaklee and zulfi. Shaklee is the brand name for our product while zulfi is my name.



Figure 2.4 The map location of Shakleebyzulfii

Shakleebyzulfii no 2 jalan labah-labah 20/15 seksyen 20 shah alam Selangor. My job entails packing and shipping Shaklee goods purchased by clients to the local post office. I may also respond to messages from customers who have issues with our product.