

# English Language Club Report

**Weekly English Tips by the English Language Club UiTM CPP**  
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In the current October 2021 – February 2022 semester, the English Language Club (ELC) decided to share some weekly English tips on our Instagram and newly-created Facebook pages to encourage our followers and general viewers to learn and practise the English language. Throughout the semester, on Mondays, the executive member in charge of promotion (Promo AJK) will be posting the Idiom of the Week, a 1-page post on a chosen idiom complete with illustration, meaning and example. On Thursdays, the Promo AJK will be posting General English Tips, a multiple-page post involving interesting general English language improvement tips.

For the Idiom of the Week posts, the person-in-charge (PiC) for it would suggest an idiom to the club advisor on Sunday. If the idiom was deemed inappropriate, the PiC must find another idiom. If it was accepted, the PiC would then prepare a post which includes a cartoonish illustration, the theme of the idiom, its meaning, and an example of its use in a sentence. The completed post would be checked by the club advisor for grammatical mistakes and appropriateness again. With the approval of the club advisor, the PiC would then send the post to the Promo AJK to be posted on Instagram and Facebook the following day with appropriate hashtags. Additionally, the ELC members have decided to choose an appropriate time (4.00 p.m.) for posting based on the algorithms of the social networking sites as a way to generate more content interactions, followers and likes. According to the algorithm on Instagram based on the club followers' activities, the best time to post is from 3.00 p.m. onwards. To encourage followers to interact and share their opinion on the post, each Idiom of the Week post would ask the question “When do you think you can use this idiom?” for viewers to comment and give another example of the idiom used in the comment section.



The general English Tips post which is done on Thursdays uses the same method with another person-in-charge (PiC 2). However, instead of a 1-page post, it is a 5-to-6-page post inclusive of a title page, explanations, examples and a closing page. The timing of the post also depends on the algorithms of the day (Thursday) which slightly differs from the Monday algorithms; hence, the English Tips is normally posted from 5.00 p.m. onwards. At the time of writing, the ELC has shared a variety of English tips such as common grammar mistakes (on 14 & 21 October 2021), formal VS informal language use (on 28 October & 5 November 2021), paraphrasing (on 11 & 18 November 2021), the use of 3 who's (who, whom & whose on 25 November 2021) and irregular plural nouns (on 2 & 9 December 2021).



To check our posts, please click on the respective links provided:

English Language Club UiTM CPP Instagram page: <https://www.instagram.com/englishclubuitmcpp/>

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