



UNIVERSITI TEKNOLOGI MARA

**DETERMINANTS THAT
CONTRIBUTE TO THE
PERFORMANCE OF FAMILY FIRMS
IN MALAYSIA**

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Thesis submitted in fulfilment of the requirement for
the degree of **Bachelor of Business Administration**
(Hons) (Finance)


Faculty of Business and Management

July 2017

AUTHOR'S DECLARATION

I declare that the work in this project paper was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledged that I have been supplied with the Academic Rules and Regulations for Universiti Teknologi MARA, regulating the conduct of my study and research.

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LETTER OF SUBMISSION

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Dear Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled “**DETERMINANTS THAT CONTRIBUTES TO THE PERFORMANCE OF FAMILY FIRMS IN MALAYSIA**” to fulfil the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA

Thank you.

Yours sincerely,


.....

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ABSTRACT

Almost half of the richest person in Malaysia had conducted family businesses and this has contributed in creating numbers of tycoons with their respective business fields. Thus, this study is carried out to analyze the performance of top family firms as well as to investigate what had contributed to the excellent performance of these top family firms. A total of 14 family firms from the businesses of top 30 richest people in Malaysia for the year 2015 were selected for the purpose of this study. Therefore, it is found in this study that all the three independent variables (Growth, Earnings per Share and Firm Size) have impacts on the performance of family firms in Malaysia.

TABLE OF CONTENT

AUTHOR'S DECLARATION	i
LETTER OF SUBMISSION	ii
ABSTRACT	iii
ACKNOWLEDGMENT	iv
TABLE OF CONTENTS	v
CHAPTER ONE: INTRODUCTION	1
1.1 Background of Study.....	1
1.2 Problem Statement.....	4
1.3 Research Objective.....	6
1.4 Research Question.....	6
1.5 Significance of Study.....	7
1.6 Scope of Study.....	8
1.7 Limitation of Study.....	9
1.8 Definition of Study.....	10
CHAPTER TWO : LITERATURE REVIEW	11
2.1 Introduction.....	11
2.2 Literature Review on Family Firms.....	11
2.3 Literature Review on Earnings Per Share.....	12
2.4 Literature Review on Firm Size.....	12
CHAPTER THREE : RESEARCH METHODOLOGY	13
3.1 Introduction.....	13
3.2 Sample and Data.....	13
3.2.1 Population and Sample.....	13
3.2.2 Data Collection.....	13
3.2.3 Variables.....	14
3.3 Theoretical Framework.....	16
3.4 Statistics/Econometric Method.....	17
3.4.1 Descriptive Analysis.....	17