



**UNIVERSITI TEKNOLOGI MARA CAWANGAN KEDAH
KAMPUS SUNGAI PETANI**

INTRODUCTION TO ENTREPRENUERSHIP ETR300

BEAUTY FLORIST CENTER

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KEPADA SESIAPA BERKENAAN

Tuan/Puan

ASAS KEUSAHAWANAN (ETR)

Adalah dengan segala hormatnya dimaklumkan bahawa penama-penama yang dinyatakan di bawah ini adalah pelajar-pelajar UiTM Kampus Sungai Petani yang mengikuti subjek Asas Keusahawanan yang di kendalikan oleh Pusat Pembangunan Usahwanan Malaysia (MEDEC) pada semester ini.

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Pelajar-pelajar berkenaan ialah:

1. NORIAH MOHD THAYIB
2. NOR ZAITI IBRAHIM
3. ZAHIDAH BACHARUDIN
4. KU JAMALIAH MD SAAD
5. _____

Pihak kami amat berbesar hati sekiranya pihak tuan/puan dapat memberi kerjasama yang sewajarnya kepada penama berkenaan.

Sekian, terima kasih.

Yang benar

MAZNAH WAN OMAR
Koordinator Medec
b.p Provos

INTRODUCTION

BEUTY FLORIST CENTER is a business that running a florist business. It has own administration that is important in part of making business plan. It is about the administration of the business and it can show our skill in entrepreneur in making and administrating the business.

In this part also show our business mission and the objective of our business plan that has been planned. This is made in order to make sure that the business more dynamic where that is can make all the demanded of the customer can be filled.

The administration also wants to make sure that the management of the business can be run smoothly. The administrative was very important and it is clearly, orderly, easily to understand and being fulfilled with the responsibility of the entrepreneur to the business. It is also prepared all the budgeted that involved in the administration of the BEAUTY FLORIST CENTER.

MISSION AND OBJECTIVE

MISSION

BEAUTY FLORIST CENTER missions are to be a supplier and distributor especially in the florist business. Beside that, we also want to make big revenue in this business.

OBJECTIVE

The objective of the business is to focus on customers' satisfaction and we also consider giving the best services to the customer. We wants to make sure that the customers are satisfied with the services given to them. In order to achieve this objective we decide to give more services to the customer. We also make a good relationship with the customer. By having a good relationship with the customer we can promote and enlarge our market.