



**UNIVERSITI TEKNOLOGI MARA CAWANGAN KEDAH
KAMPUS SUNGAI PETANI**

INTRODUCTION TO ENTREPRENEURSHIP ETR300

SEMPOI FISH ROASTAURANT

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KEPADA SESIAPA YANG BERKENAAN

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ASAS KEUSAHAWANAN (ETR)

Adalah dengan segala hormatnya dimaklumkan bahawa penama-penama yang dinyatakan di bawah ini adalah pelajar-pelajar UiTM Kampus Sungai Petani yang mengikuti subjek Asas Keusahawanan yang di kendalikan oleh Pusat Pembangunan Usahawan Malaysia (MEDEC) pada semester ini.

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Pelajar-pelajar berkenaan ialah:

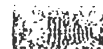
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Pihak kami amat berbesar hati sekiranya pihak tuan/puan dapat memberi kerjasama yang sewajarnya kepada penama berkenaan.

Sekian, terima kasih.

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INTRODUCTION

The Sempoi Fish Roastaurant is the Partnership Company incorporated by five members. For our first dealing, we will operate our business at 11.00 a.m. to 2.00 a.m.

The operation of the company will start within 1 January 2004. the scope of the operation discovering all type of roasted fish. The project is located in Sungai Petani, Kedah. We are expecting this Roastaurant will have customer from local and outside the area of Sungai Petani.

We have our own function for develop this business that is to fulfill up the opportunity that exist in this business and to introduce the variety of roasted fish to the cuastomer.

The Sempoi Fish Roastaurant have their own concept and identify and different with other restaurant its because its offer the suitable price of roasted fish.

We sure that our business can give the satisfaction to our customer and become main competitor to other roasted fish restaurant beside earn the optimum profit for the future.



BUSINESS PURPOSE

The business of roasted fish restaurant normally not many of it existed in such restaurant in that area. Our purpose for entering this business is to open new era in developing of food industry especially in roasted fish restaurant. This business plan is use to make sure that the business plan will impressively too next time. The purposes for making this business is stated above:

- a) To give opportunity to find the problem existed, to make assessment planning the business, outbreak an idea ↓ with conscientious, more critical and impressive.
- b) To make a survey to business whether having a good prospects in the future or not.
- c) To prepare the complete business plan.
- d) To help entrepreneur to operate the business efficiency, in managing business resources as well as possible to receive the optimum profit.