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FACTORS THAT EFFECTING SINGAPORE TOURIST INBOUND IN MALAYSIA

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Thesis submitted in fulfillment
of the requirements for the degree of
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AUTHOR'S DECLARATION

I declare that the work in this thesis was carried out in accordance with the regulations of Universiti Teknologi MARA Johor Branch, Segamat Campus. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Undergraduate, UniversitiTeknologi MARA Johor Branch, Segamat Campus, regulating the conduct of my study and research.

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ABSTRACT

The tourism industry has becoming an important sector in many countries especially in Malaysia. It is because, tourism sector contributes to foreign exchange earnings and Gross Domestic Product per capita. Tourism has been one of the major sources to our country. By tourism, it creates many job opportunities among local worker and it reduce the number of employment in our country. The objective of the study is to gain knowledge and information about the factor that affecting the increasing number arrival of Singapore tourist in Malaysia. In this study, the factors that have been listed are exchange rate factor and Gross Domestic Product per capita factor. The study is focusing if exchange rate for Singapore and Malaysia and Gross Domestic Product from Singapore that gives the effect on the increasing total arrival of Singapore tourist in Malaysia. This factor is gain from Singapore currency and Singapore Gross Domestic Product per capita as income. Time series data is used to measure the variable in this study from year 2008 until year 2016. In this study, the data used is quarterly data every year in order to gain significant result.

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