



اُونِيُوَسْتِي تِيكْنُوْلُوْجِي مَارَا  
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**DIPLOMA IN OFFICE MANAGEMENT AND TECHNOLOGY**  
**(BA118)**

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**BUSINESS OPPORTUNITY (20%)**



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## ACKNOWLEDGEMENT

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Praise to Allah for the strength given, finally I have done my individual project which is report about Business Opportunity. I would like to take this opportunity to thank for everyone that who gave help and support. Without guidelines from them, my individual project will be not successfully complete.

First of all, I would like to thank to Madam Nur Hazelen Binti Mat Rusok as my lecturer of Business Opportunity report for her encouragement, commitment, advice and guidelines were invaluable during accomplishment this project.

Last but not least, I also want to thank to our colleagues for their help, support andm ideas in completing this report. Thank you so much and I hope that Madam Nur Hazelen Binti Mat Rusok is satisfied and giving full consideration in marking this report.

Thank you.

Nor Nadia binti Hassan (2019860898)

# EXECUTIVE SUMMARY

The overview of this business opportunity is the first step as a module for student before starting a business. This module is very important to make a new company because it may help us to maintain our business longer.

I think this water is suitable for be made for this assignment. After that, I I went to various places to find information about drinks for people to liked. My goal is to find good water to attract customers regardless of age and can be marketed in local and international markets and try to find something unique.

My vision is to be the best company in producing the best-selling beverage products in the market and business industry, especially in the domestic areas and located in Kelantan. The company needs to find a organized factory in order to ensure the product is safe and of high quality and therefore we are in a strategic location for the best production plant.

Lastly, this fizzy drink is something that is inevitable our daily life. In addition, we should also pamper ourselves with something sweet sour and sparkling. Therefore, I prefer his drink for young children and not suitable for older people because carbonated drink.

# Project Description – Before Activity

This fizzy drink is something that is inevitable our daily life. We need to drink water 2 litter per day. My goal is to find good water to attract customers regardless of age and can be marketed in local and international markets and try to find something unique. I went to various places to find information about the drinks that most highly requested. After research, I found that customer more prefer the refreshing water.

Next, after that research I searched for some information on the internet about what it takes to start a business, looking for the supply needed to make this product and calculate the capital required to buy the supply needed.

After that, the product has been made and named as Raspberry, pineapple, apple, ruby and Strawberry. This product has been promoted on social media such as Instagram, Facebook and WhatsApp and only has to wait to be ordered.

Finally, we provide delivery service or pick up yourself on the premises if the customer wants and we open store at side of the road. We located at strategic places.