



**UNIVERSITI TEKNOLOGI MARA CAWANGAN KEDAH
KAMPUS SUNGAI PETANI
INTRODUCTION TO ENTREPRENUERSHIP ETR300**

MAHSURI CATERING & CANOPY

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KEPADA SESIAPA YANG BERKENAAN

Tuan/Puan

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Sekian, terima kasih.

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Koordinator MEDEC
b.p Pengarah

INTRODUCTION.

Mahsuri Catering & Canopy is the type of business which focus in providing food and catering, and besides are giving services of canopy too which wholly handle by five dedicated Bumi's entrepreneurs. Mahsuri Catering & Canopy focusing on catering and canopy services especially for wedding feast, formal functions, birthday party, farewell party and other kind of feast. For the wedding feast, we also provide wedding facilities such as wedding stage, and other facilities.

We choose catering and canopy for our business plan concerning to the wider prospect and highly demanded by all type of people. The demand in this kind of business shows the possibility to gain more profits and in order to give good services that never been made by other company. Moreover, there is not much competitors in this kind of business.

With our advantage, we strongly sue that our company will attract many potential customers and give us more profits. Besides that, our company will exactly fulfill the need and requirement of the customers in the area of Sungai Petani as our target market.

Our business operates on 1 January 2004 and we hope that with the establishment of our company there will be more Bumi's entrepreneur involves and taking part in this business. So that, they will be our competitors

and positive competition will exist and it is good for development of the business.

If you have any suggestion on how to expand the business, question or services please directly visit us at Mahsuri Catering & Canopy or straightly access to [http//: www.Mahsuri@CC.com.my](http://www.Mahsuri@CC.com.my). Thank you.