

MARA UNIVERSITY OF TECHNOLOGY

ROJAK SAUCE

NORTHERN TRADITIONAL FOOD
ENTERPRISE

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CONTENT	PAGE
COVER LETTER	11
ACKNOWLEDGEMENT	vi
INTRODUCTION	
INTRODUCTION	1
BUSINESS SYNOPSIS	2
PURPOSES	
PARTNERSHIP AGREEMENT	5
PARTNERSHIP BACKGROUND	8
LOCATION PLAN	14
ADMINISTRATION	
INTRODUCTION	17
ORGANIZATION GOAL	18
ORGANIZATIONAL STARTEGY	19
PROJECT SITE LOCATION	20
ORGANIZATION CHART OF NTF	22
TABLE OF JOB DESCRIPTION	23
WORK FORCE	28
REMUNERATION AND BENEFIT	29
REMUNERATION SCHEDULE	31
ADMINISTRATION EXPENSES	32
LIST OF FURNITURE AND FITTING	33
LIST OF EQUIPMENT	34
OFFICE LAYOUT	35
PREMISES	37
FACILITIES	38
MARKETING	
INTRODUCTION	42
TARGET MARKET	43
MARKET SIZE	45
LIST OF COMPETITORS	46
STRENGHT AND WEAKNESESS OF COMPETITORS	47
STRENGHT AND WEAKNESESS OF NTF ENT.	49
MARKET SHARE	50
SALES FORECAST	54
MARKET STRATEGY	55



MARKETING BUDGET	58
MARKETING EXPENDITURE SCHEDULE	59

OPERATION

INTRODUCTION	60
OPERATION OBJECTIVE	61
OPERATION PLANNING	62
OPERATION STRATEGY	63
PROCESS OF PRODUCTION	64
OPERATION BY PRODUCING RAW MATERIAL	65
FLOW CHART PROCESS	67
OPERATION HOUR	70
STOCK ESTIMATION	71
MATERIAL REQUIREMENT	72
OPERATIONAL BUDGET	75
LIST OF WORKERS	76
SCHEDULE OF SALARY	77
WORK CLASSIFICATION	78
LIST OF SUPPLIER	80
FACTORY LAYOUT	81

FINANCIAL

INTRODUCTION	83
OBJECTIVE OF FINANCIAL PLAN	84
PREPARATION OF FINANCIAL PLAN	85
SOURCES OF PLAN	88
PROJECT IMPLEMENTATION COST	93
FINANCE ACCOUNT	94

SUMMARY	102
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APPENDIX



Surat Kami 500-KDH (MEDEC. 15/2/1)
Tarikh 27 November 2001

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Tuan/Puan

ASAS KEUSAHAWANAN (ETR)

Adalah dengan segala hormatnya dimaklumkan bahawa penama-penama yang dinyatakan di bawah ini adalah pelajar-pelajar UiTM Kampus Sungai Petani yang mengikuti subjek Asas Keusahawanan yang di kendalikan oleh Pusat Pembangunan Usahwanan Malaysia (MEDEC) pada semester ini.

Salah satu daripada syarat di dalam subjek tersebut ialah pelajar-pelajar dimestikan untuk menyediakan satu rancangan Perniagaan (RP) yang lengkap mengenai projek yang mereka pilih sendiri.

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Pihak kami amat berbesar hati sekiranya pihak tuan/puan dapat memberi kerjasama yang sewajarnya kepada penama berkenaan.

Sekian, terima kasih.

Yang benar

MAZNAH WAN OMAR
Koordinator Medec
b.p Provos

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INTRODUCTION

To know more about our business, here we have listed down the elements of this business plan:

- ❖ The agreed name of company is Northern Traditional Food Enterprise (NTF Ent.). The name is related directly to the type of the business and expected to operate on 1st January 2004. Our business is under Small and Medium Industry.
- ❖ The business took place at No. 237, Taman Anggerik, Fasa 2, Susuran Peremba, Jalan Peremba, 05050 Alor Setar, Kedah Darul Aman. This location has been selected because it is the most strategic among other places with the high population, good facilities and near the factory and housing area.
- ❖ NTF Enterprise will introduce new product in market which its function is to expand and develop the traditional food and have a wide market of business.
- ❖ The main factor of NTF Enterprise is to explore the business, which based on high quality, resources and technology.
- ❖ Compete with non-bumiputera competitors and become the pioneer of bumiputera company in this type of business.
- ❖ Provide job opportunities to unemployed bumiputera.
- ❖ To prove that bumiputera is capable to run well the business and the same time become competitor to other manufacturing company in local and the world.