

**BUSINESS PLAN
ETR 300**

MUTIARA CEREMONY SERVICES

PREPARED FOR:

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KEPADА SESIAPA YANG BERKENAAN

Tuan/Puan

ASAS KEUSAHAWANAN (ETR)

Adalah dengan segala hormatnya dimaklumkan bahawa penama-penama yang dinyatakan di bawah ini adalah pelajar-pelajar UiTM Cawangan Kedah yang sedang mengikuti subjek Asas Keusahawanan yang dikendalikan oleh Pusat Pembangunan Usahawan Malaysia (MEDEC), UiTM Cawangan Kedah pada semester ini.

Salah satu daripada syarat di dalam subjek tersebut ialah pelajar-pelajar dimestikan untuk menyediakan satu Rancangan Perniagaan (RP) yang lengkap mengenai projek yang mereka pilih sendiri.

Pelajar-pelajar berkenaan ialah:

1. MOHD AZMY JOKOMOR
2. ZULFDHIMI ALI
3. MAZNAH WOHID
4. HOLILAH BT ABD SOHAR
5. ROHQYAH OSMAN.

Pihak kami amat berbesar hati sekiranya pihak tuan/puan dapat memberi kerjasama yang sewajarnya kepada penama berkenaan.

Sekian, terima kasih

Yang benar

MOHD. AZHAR OSMAN
Koordinator
b/p. Provos

EXECUTIVE SUMMARY

Mutiara Ceremony Services consists of five members with the capital contribution from manager RM 81 635.04 and other partners RM 52 479.666 each. Loan from bank amount RM 90 000 and hire purchase for van RM 50 200. So, the total amount is RM 431 753.7 MCS estimate to be form at 1 January 2004. MCS is a business of food catering and also provide other equipment related to the function, dinner, party etc.

The factor effecting the establishment of the business because of the great potential and high demand with the progressive economic of state.

The business location of MCS is at No 1, Komplek Siakap, Halaman Siakap 1, Seberang Jaya, 13700, Prai, Penang. The location is strategic because it is close by housing area, office, and education institutional.

MCS sales forecast for the first, second and third year are RM 564 000, RM 570 000 and RM 600 000. Total expenditure for the first, second and third year are RM 536 768.22, RM 532 566 and RM 533 842. So the profit for the first, second and third year is RM 27 231.78, RM 37 434 and RM 66 158.

Therefore, MCS sales would amplify and profit can be attained, therefore the constantly economical growth will also can guide MCS to maintain the business.

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