



Cawangan Kedah  
Kampus Sungai Petani

Faculty of Administrative  
Science and Policy Studies

# i-SPIKE 2021

*Leading An Artificial Innovation In Knowledge, Education And Design*

## **i-SPIKE 2021 INTERNATIONAL EXHIBITION & SYMPOSIUM E-PROCEEDINGS**

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## SMART 3-WHEEL BIKE “EMPOWER DISABLED ENTREPRENEURS WITH TECHNOLOGY”

Nurnaddia Nordin  
Faculty of Entrepreneurship and Business, Universiti Malaysia Kelantan  
naddia.n@umk.edu.my

Nurhaiza Nordin  
Faculty of Entrepreneurship and Business, Universiti Malaysia Kelantan  
haiza@umk.edu.my

Nur Ilyana Amiira Nordin  
School of Graduate Studies, Universiti Malaysia Kelantan  
haiza@umk.edu.my

### ABSTRACT

Technology is a crucial factor for starting a business today and it is an important factor for disabled entrepreneurs. Entrepreneurship has become one of the preferred fields of employment for disabled people due to lack of other employment opportunities. However, the existing technology for disabled people is still insufficient to ensure that disabled people remain competitive in the entrepreneurship field. The Smart 3-Wheel Bike was developed with the aim of providing better facilities to entrepreneurs with disabilities. The process of developing this product is based on three phases, analysis phase, design and development phase and finally implementation and evaluation phase.

**Keywords:** Disable entrepreneurs, technology.

### INTRODUCTION

The opportunity for disabled people to be employed is lowered compared to the normal people. One of the main reasons is lack of the employability skills. Disabled people experience lower labor market participation rates than the non-disabled (Grammenos 2011). Statistics shows that only 0.31% disabled person were employed from 68.7% total labor participation rate in 2019 and become lowest because of the Pandemic Covid-19 outbreak. This figure shows that, disabled people tend to be concentrated in lower-skilled, lower-paid occupations (Meager and Higgins 2011). One possible solution to problems of low participation rates lies in the potential for disabled people is to become self-employed or to start and run their own businesses. Promoting entrepreneurship constitutes an important part of national agenda. The ‘National Entrepreneurship Policy’ (DKN) was introduced as a guide to provide a holistic framework or ecosystem for the development of entrepreneurship in Malaysia, which today is seen to be growing rapidly. This is in line with OKU Action Plan 2016-2022, entrepreneurship is made the strategic thrust in empowering the economy of the OKU, through increasing the participation of the OKU in the open, inclusive and accessible job market to enable them to live independently and contribute to national development. Disabled people are often disadvantaged to handle a complex situation like business. The task is much more difficult for disabled people and in some cases even impossible compared to normal people. Due to their disability, they need (e.g., technology) which help them to grow the business. Either disabled people or non-disabled people, technology is an important factor to achieve and maintain self-motivation and self-esteem and to participate in social environment (Sans-Bobi, M. A. et al. 2012, Rozell et.al. (2010) and Norasmah (2002) and Rogoff et al (2004). Smart 3-Wheel bike

was developed with the aim of making business easier for disable people and to vanquish barriers to organize their business in a competitive manner.

### PRODUCT DESIGN:

Smart 3-Wheel is designed using a modified motorcycle where it will be equipped with reverse gear transmission facilities, large basket/place to place the sales items, roofed and equipped with safety features. As compared to the available supporting facilities for disable people, Smart 3-Wheel Bike is more user friendly.

#### Prototype Specifications

Height: 66 inches (168cm)

Width: 42 inches (110 cm)

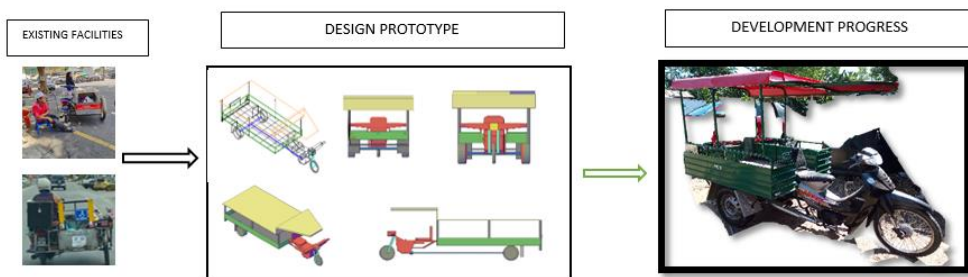
Length: 102 inches (260cm)

#### Basket size:

Length: 52 inches (132 cm)

Width: 42 inches (107cm)

Product development: This product is a collaboration project between UMK and Deen Ironwork that fully funded by UMK Prototype Research Grant (UMK-Pro). In December 2020, the process of analysis, design and development has been started and currently achieved 85% of development progress.



Process: There are three phases of the product development. First is analysis phase, where is to identify and solve problems. In this phase researchers clarify the problem, identify the source of the problem and determine the solution of the problem. Among the aspects that will be evaluated in the analysis phase are: Analyze, Evaluation, Development, Implementation and Design. Second phase design and development. The design phase aims to plan strategies in product development. Among the appropriate elements available in the design phase are: Formation of specific objectives, Construction of items for testing and Approach will used. Then followed by development phase. The development phase is the phase for developing a prototype. In this phase, product development will be developed in stages. This development phase is built based on the analysis and design phase. The last phase is Implementation phase. The implementation phase is the phase to determine the level of effectiveness and problems that may occur in the design and development phase. The improvement process will be carried out in this phase to achieve the objectives outlined.

## Importance of Product

Smart 3-Wheel Bike will able to facilitate disable people in doing business and grow their business. In most cases, due to inappropriate technologies, people with disabilities have disadvantages to obtain independent individuality as well as necessary information for their business and to overcome barriers in order to organize their business in a competitive manner. Thus, in order to strengthen the entrepreneurship of disabled people, it is therefore essential provide technology support to them.

## Advantages

1. Able to facilitates disable people to operate the vehicle easily because it is equipped with reverse gear transmission.
2. The vehicle had larger storage space
3. The vehicle is equipped with roof
4. The design and size are ideal
5. Equipped with safety features

## Marketability

Smart 3-wheel Bike design to fulfill the need for disabled people. Besides, this product is seen to be able to meet demand other than the disabled people, where it can be used in the small-scale agricultural sector (such as palm oil farmers, rubber, vegetables and others), business (hawkers and petty traders) based on size, function, and as well as user-friendly.

## ACKNOWLEDGEMENT

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