



اُنِيُوْزِيسِيْتِي تِيكْنُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

TITLE:

SOCIAL MEDIA PORTFOLIO (FACEBOOK)

COURSE:

PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

FACULTY & PROGRAMME	: HOTEL AND TOURISM MANAGEMENT
SEMESTER	: 3
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ACKNOWLEDGEMENT

First, I am so grateful to myself because I manage to submit and finish my assignment given to me from my lecturer. I am also very thankful to my lecturer Madam Norfazlina Ghazali for the help of finishing the assignment that have given to me. She gave me a guide about what to choose for my business in Facebook. Besides that, I am also wanting to thank to my friends that also help by giving me a guide and teach me how to be a good seller.

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II) Introduction of business

- Name and address of business

Name : EmpooQ Shop Enterprise

Address : No 19, Jalan Bukit Canggih 28/9 Taman Alam Megah, 40400, Shah Alam,
Selangor

- Organization Chart



Owner EmpooQ Shop Enterprise
Khairulamirin Bin Ramly



Worker
Nur Azzrin Binti Ramly

- Mission and Vision

Mission

EmpooQ Shop mission is to provide a great & comfortable pillow for all customers.

Vision

EmpooQ Shop vision is to make and sell our own brand name to entire world.

- Descriptions of products



Description of products

- Prices List

The prices list is affordable and reasonable for the quality of the materials which are cheaper than retail prices. The prices list for the comfy pillow are RM 25 which the customers will not argue about it. This comfy pillow also come with a free delivery all around Malaysia.