

**THE COMMUNITY PERCEPTION OF
COOPERATIVE IMPLEMENTATION
AMONG THE COOPERATIVE
MEMBERS IN SHAH ALAM,
SELANGOR**

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Academic Writing submitted in partial fulfillment of the
requirements for the degree of
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AUTHOR'S DECLARATION

I declare that the work in this academic writing was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work unless otherwise indicated or acknowledged as referenced work. This academic writing has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Under Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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ABSTRACT

The lack of community confidence towards the cooperative which led to the weak management system and governance in cooperatives. This study will explain how about the understanding system and cooperative function. To increase the level of public confidence in a cooperative and to get a view from the respondent about the cooperative management system. The objective in this research is to study the level of public confidence in a cooperative, to study the factors that enable the community to become a member of the cooperative and last to identify the cooperative governance system. The method that been used in this research is quantitative analysis. To analyze the data are using the frequency analysis, descriptive analysis, and reliability analysis. The result shows that majority of respondent have a confident toward the cooperative. Next, the most factor that affecting the respondent to have a cooperative is to get funds after retirement. Lastly, the cooperative will have the good governance if they apply the good corporate governance procedure.

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