

UNIVERSITI TEKNOLOGI MARA

**FACTORS THAT INFLUENCE UiTM
SHAH ALAM GRADUATES IN
CHOOSING ENTREPRENEUR
AS A CAREER.**

NUR AFIFAH BINTI YUSOFF

Academic Writing submitted in partial fulfillment
of the requirements for the degree of
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AUTHOR'S DECLARATION

I declare that the work in this academic writing was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work unless otherwise indicated or acknowledged as referenced work. This academic writing has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Under Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

Name of Student : Nur Afifah Binti Yusoff

Student I.D. No : 2014925053

Programme : Bachelor in Muamalat – IC210

Faculty : Academy of Contemporary Islamic Studies

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Graduates in Choosing Entrepreneur as a
Career.

Signature of Student :

Date : July 2018

ABSTRACT

There are still many unemployed graduates even though they have graduated from IPT for several years. The current unemployment problem can be overcome by making entrepreneurship as a career that provides a wider and potentially higher opportunity for exploration. This study discusses the factors that influence UiTM graduates in choosing entrepreneurs as a career. There are four factors that focus on this study, namely skills factor, attitudes factor, motivation factors and background factors. The sample of this study consists of 60 graduates of UiTM Shah Alam who conduct business throughout Malaysia. This study is a descriptive research and uses questionnaires as a research instrument. The data obtained were analyzed using descriptive statistic and statistical inferential which are frequency, mean score and Pearson correlation using Statistical Packages for Social Science (SPSS) version 20.0. The results showed that the mean score for skills factor, attitude factor and motivation factor was high at 4.09, 4.06 and 4.14. Meanwhile, for background factors that include family background, education and experience show a moderate mean score of 3.46. This study also shows that there is no significant relationship between the age and the four factors mentioned above that affect someone to choose entrepreneurship as a career. In conclusion, skills, attitudes and motivation factors are the major factors affecting UiTM Shah Alam graduates in choosing entrepreneurship as a career.

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