

UNIVERSITI TEKNOLOGI MARA

**THE ROLE OF INNOVATION
INCUBATION CENTRE (IIC) IN
DEVELOPING ENTREPRENEUR**

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Academic Writing submitted in partial fulfillment
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AUTHOR'S DECLARATION

I declare that the work in this thesis/dissertation was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Post Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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ABSTRACT

According to Sheikh Ghazali (2014), many young entrepreneurs can only survive in a short time, not because of their young age but due to the inability to manage business resources and the lack of networking with experienced industry partners. Therefore, the Malaysian government initiates the Innovation Incubation Centre (IIC), operated by the TPM Sdn. Bhd. under the supervision of the Malaysian Ministry of Energy, Science, Technology, Environment & Climate Change (MESTECC). The IIC plays an important role in developing and sustaining the entrepreneurs, especially the technopreneurs, who are involved in technology-driven businesses. This study seeks to understand the initiative of business incubation in assisting technology-driven SMEs. In specific, this study targets to specifically identify the role of IIC in developing and sustaining entrepreneurs. This study also analyses the effect of IIC toward technopreneurs from four selected aspects; business performance, financial performance, marketing development and talent development. In this study, the researcher has been using qualitative methodology obtaining data from structured interviews and content analysis of several controlled documents between 2014 to 2016. Based on the analysis, the IIC initiative was a success in developing and sustaining technopreneurs in Malaysia.

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TABLE OF CONTENTS

CONFIRMATION BY PANEL OF EXAMINERS	i
AUTHOR'S DECLARATION.....	ii
ABSTRACT.....	iii
ACKNOWLEDGEMENT	iv
LIST OF TABLES.....	viii
LIST OF FIGURES	ix
LIST OF ABBREVIATIONS	x
CHAPTER 1: INTRODUCTION.....	1
1.1 Introduction.....	1
1.2 Background of Study.....	1
1.3 Problem Statement	3
1.3 Research Question.....	4
1.4 Research Objective.....	4
1.5 Operational Definition	4
1.6 Scope and Limitation of the Research	6
1.7 Significance of the Research	6
1.8 Conclusion.....	7
CHAPTER 2: LITERATURE VIEW	8
2.1 Introduction.....	8
2.2 Definition of Business Incubation.....	8
2.3 Business Incubation in Global Practice.....	9
2.4 Evolution of Business Incubation	10
2.5 The Historical Background of IIC.....	11
2.6 The Effect of Business Incubation	12
2.6.1 Business Performance	12
2.6.2 Financial Performance.....	13
2.6.3 Marketing Development.....	13
2.6.4 Talent Development	15