

**UNIVERSITI TEKNOLOGI MARA**

**IMPLEMENTATION OF ETHICS AND  
MANAGEMENT VALUE IN ANSARCOMP BASED  
ON ISLAMIC PERSPECTIVE**

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Academic Writing submitted in partial fulfilment  
of the requirements for the  
**Bachelor of Mualamat (Hons.)**

**Academy of Contemporary Islamic Studies**

**JULY 2018**

## **AUTHOR'S DECLARATION**

I declare that the work in this academic writing was carried out in accordance with the regulations of University Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This academic writing has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Under Graduate, University Teknologi MARA, regulating the conduct of my study and research.

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## ABSTRACT

The literature suggests that ethics and management values are an important issue affecting organizational management and performance. This article aims to examine the ethics and values of Islamic management implemented at AnsarComp. This article also aims to examine the factors that influence the implementation of Islamic ethics and values in AnsarComp. This study was conducted using qualitative methods involving AnsarComp as a case study. Interview semi-structured was used as the primary data collection method, which was subsequently supported by researching the relevant documents. Employees and staff from Bahgian Human Resources AnsarComp were interviewed for information on the ethical implementation of Islamic management values at AnsarComp and the benefits gained from them. The results show that there are some ethical practices of Islamic work carried out by AnsarComp employees who work as worship to Allah SWT, discipline, trust, shura, fair, islah (continuous improvement) and earnest. The ethical and ethical implementation of effective Islamic work management also provides significant benefits to AnsarComp employees, to the AnsarComp organization itself and to the community. Among the benefits are the birth of employees who demonstrate high commitment to work, promotion opportunities, low-level employee retirement and loyal staff. Another benefit is that AnsarComp is actively involved in social responsibility, including the Welfare program under the AnsarCare Club. Ethical implementation and value management of Islam also help AnsarComp generate high business profits. This study demonstrates that with the cooperation of management and employees, work ethics and Islamic management values were successfully implemented in AnsarComp. The results or findings from this study can be used as guidance to managers in their efforts to effectively implement ethics and management of Islam.

## **ACKNOWLEDGEMENT**

Praise to ALLAH S.W.T the most exalted whose mercy and blessing have enabled me to complete this report. Peace and blessing of Allah be upon His Messenger, Prophet Muhammad S.A.W. I could have finished this Academic Writing on time and fulfil overall of the requirement needed for this last subject paper of Bachelor in Muamalat (Hons.) I admit there is so much difficulty in finishing this final project paper but thanks to Him that I could finish this subject on time.

First and foremost, I would like to take an opportunity to express big thanks to my respectable supervisor Ustazah Asmak Husin, lecturer at Academy of Contemporary Islamic Studies (ACIS) for encouraging and guiding me in preparing this final year project paper until it is completed.

Special gratitude towards my beloved family especially my mother, Aminah bt Ismail for their unconditional love, support, high spirit and monetary support during finishing this final year project. Thank you to all my friends who helped me to complete this thesis.

Special thanks to the staff at AnsarComp Paradigm because of their willingness to take part as my respondents to interviewed. Special thanks to the my friends that helped me to answer the questions regarding ethics and management value. Also thanks to all people who have helped me directly or indirectly to completing this final year project.

May Allah bless all of you and thank you very much.

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