UNIVERSITI TEKNOLOGI MARA

THE LEVEL OF STUDENTS' TENDENCY TOWARD ENTREPRENEURSHIP: A STUDY ON ACADEMY OF CONTEMPORARY ISLAMIC STUDIES (ACIS) STUDENTS MARA UNIVERSITY OF TECHNOLOGY (UITM) SHAH ALAM

HAYYIE MUBARAK BIN ANWAR MUBARAK

Academic Writing submitted in partial fulfillment of the requirements for degree of **Bachelor in Muamalat**

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AUTHOR'S DECLARATION

I declare that the work in this academic writing was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise or acknowledged as reference work. This academic writing has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Under Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

Name of Student	: Hayyie Mubarak Bin Anwar Mubarak	
Student I.D. No.	: 2015418664	
Programme	: Bachelor in Muamalat (IC 210)	
Faculty	: Academy of Contemporary Islamic Studies (ACIS)	
Academic Writing		
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Signature of Student :

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ABSTRACT

Entrepreneurship is one of the potential areas to enhance the economy of a country in facing of global challenges. With regard to this, it is a requirement for all parties to ensure that this entrepreneurial field can continue to be applied among the students especially in the future to further develop the country's economy. This entrepreneurship can be applied through education, training and lifelong learning. Hence, this research study aims to analyze the level of students' tendency toward entrepreneurship among Academy of Contemporary Islamic Studies (ACIS) students at MARA University of Technology (UiTM) Shah Alam. The purpose of this study also to investigate the main factor that causes students interest in entrepreneurship and the main problem that cause students less interest in entrepreneurship. At the same time, this study also tries to determine the relationship between their main factor and main problem with their interest in entrepreneurship. The analysis of this research involved 100 respondents; all of them are from Academy of Contemporary Islamic Studies (ACIS) students. For the methods of analysis, Frequency Distribution, Descriptive Analysis, Reliability Test and Pearson Correlation Coefficient were adopted to analyze the results. The results show that majority of the respondents tend to venture into entrepreneurship. The main factor that causes students tend to venture into entrepreneurship is the motivation to succeed with a higher mean value than other factors. The study also shows that the main problem that causes students less interest to venture into entrepreneurship is no capital with a higher mean value than other problems. Lastly, this study also provides recommendation for few aspects base on the results of the finding and recommendations for future research students' tendency toward entrepreneurship.

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