



BENEFITS THAT INFLUENCE THE USAGE OF RFID TECHNOLOGY IN
MPH BOOKSTORE

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JULY 2014

DECLARATION OF ORIGINAL WORK



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This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.

This project paper is the result of our independent work and investigation, except where otherwise stated.

All verbatim extracts have been distinguished by quotation marks and sources of our information have been specifically acknowledged.

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ACKNOWLEDGEMENT

All praises to almighty ALLAH, the most merciful and the most benevolent for giving us the opportunities in completing this research paper. It would be impossible for us to spent time to complete this study without the grace and help of ALLAH S.W.T.

I am greatly indebted to Puan Fadzilah and Cik Nani whose excellence in supervision and plays a big role in inspired my work. Without her untiring encouragement, suggestions, ideas and comments throughout this study, this research could not be completed.

I dedicate this research to my beloved parents for their endless support and understanding and also to the rest of my families for their help and encouragement. Beyond a simple thank you, I want them to know that I really appreciate what they had done for me.

I wish to express my deepest gratitude to all my friends, who shared their valuable experience, time and commitment. Without their patience, this study cannot be completed.

Last but not least, I would like to thank to everyone that involved directly or indirectly for their contribution, invaluable support and encouragement they have place on me. Without everyone continued support, this study would not been the same as presented here.

Thank you.

ABSTRACT

The purpose of this study is to examine factors that influence benefit of RFID in a company regarding on inventory management and information quality. This technology is widely used in other countries but not us. Hence, the implementation of RFID technology is needed to improve on inventory management and information quality in a company so that they will not left behind. Therefore, this research will be focused on the benefits of these two factors besides the role they play in a company. This research will find out whether these two factors plays important role in directly influence the benefits of RFID in a company.

Then, the study has been conducted in MPH Bookstore Aeon Jusco, Seremban, Negeri Sembilan. Different background of respondents has been used in this study. Questionnaires in English that has been distributed to employees who work at MPH Bookstore. The researcher assumes 40 respondents to answer the questionnaires. The respondents were asked whether they agree that RFID implementation will influence inventory management and information quality in a company.

Moreover, hypothesis of this study were tested using SPSS tools. The finding with overall result specified that the independent variable and dependent variable were excellent and the study supported the hypothesis of the study and were found to be significant related to purchase intention.

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