



اَبُو سَيِّدِي تَيْكُو لُو كِي مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

Fakulti
Filem, Teater
dan Animasi

SOCIAL MEDIA PORTFOLIO

VOLTEN INTERNATIONAL



PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

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EXECUTIVE SUMMARY

Volten International is a quality health product provided with premium ingredients. The main objective in this business is to provide the affordable prices, and quality product for other people.

Our business began 2015, humbly beginning with only one product and steadily adding more from our business journey. The highest quality and the competitive brand of this commodity are well known to many. This product therefore offers a clear analysis of our customers' continued purchases. Since commencement, Volten International have sold a thousand health product and the numbers are expecting to grow the end of the year through year end sale. Increasing demands for our product results into a good profitable sale revenue to our business project. By the end of year, we now have a new product that will be launch soon.

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2.0 INTRODUCTION TO BUSINESS

2.1 BUSINESS NAME AND ADDRESS

Volten International is a company name. The name of the business implies that all the products are prepared and sold by Volten International factory. Our business motto is “Health is our priority”, which show that our product will guarantee the good product, available and accessible to all while providing wide arrange of choices. The target market Volten International are all ages. The logo used for the business is “Volten” with an imagery of a cut in the middle.



Photo 1 Volten International

Business Information	
Business name	Volten International
Address	No. 30, Jalan Perdana U9/73A, 23030, Shah Alam
E-mail	VoltenInternational@gmail.com
Contact Number	0109190114