



اَبُو سَيِّدِي تَيْكُونُو لُو كِي مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

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Filem, Teater
dan Animasi

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SARJANA MUDA KREATIF TEKNOLOGI (KEPUJIAN)
PENGURUSAN SENI (FF 236)

SUBJECT:
PRINCIPLE OF ENTREPRENEUR (ENT 530)

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TASK
SOCIAL MEDIA PORTFOLIO

Acknowledgement

Foremost, I would like to express my sincere gratitude to my lecture Madam Norfazlina Ghazali while teaching subject Principle Of Entrepreneur (ENT 530) for these 4 sems. I also to thank you for our lecture that has taching for this subject and also helping all assignment for ENT 530 and especially prepare this Social Media Portfolio.

Conclusion, I declare that the work in this Principle Of Entrepreneur (ENT 5300) was carried out in accordance with the guidelines of Universiti Teknologi MARA. It is original and is the result of my own work, unless otherwise indicated or acknowledged as referenced work.

Executive Summary

This assessment is focus on social media portfolio that parse my business in marketing online campaign. This is an individual project that must each of the student has to find a product and student create a own business in media social especially in utilize Facebook for online marketing campaign. For this assignment to has order students to also need to register in go-ecommerce system to get access to online module by MDEC. For the conclusion, this assignment to be prepared by generating one report according on business for sosial media portfolio.

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ii. Introduction of business



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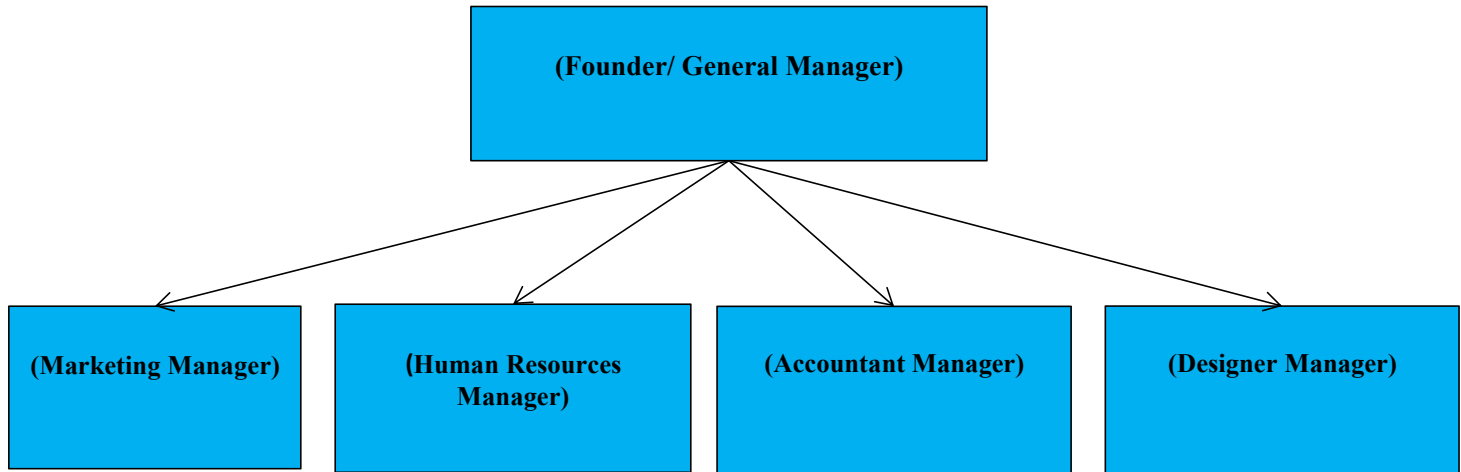
BUSINESS CARD DESIGN

RulFar_23 is a service and sale of products in the form of a card called a business card that gives each customer the status of an employee or individual who has a career in the company has an identity a business card to introduce themselves. The following business cards not only contain contact information such as email addresses, phone numbers, website addresses and more. Each design element such as color, font, space, picture, and logo, etc. has a planned use in the card for the desired effect.

A reason for business cards still in circulation is that they deliver contact information with ease. A company's contact information is vital to clients. All of your contact details such as email address and phone number are available on the card. The recipient can put the card easily in a wallet or office drawer. These cards thus come handy in finding out a company's details quickly.

Some digital devices such as i phones and Android phones can send information to another phone. But that happens only when the other device is compatible. Not all of potential customers may have compatible phones. That makes these cards essential for all businesses. So, card design is still relevant and important to a company employees to introduce and make deal with their customers. So, we as card business design that called RulFar_23 ready whenever required and requested to produce a unique and creative business card according to the wishes of our customers.

Organization Chart of RulFar_23



Vision & Mission of RulFar_23

VISION	MISSION
❖ To make RulFar_23 a successful and leading company with local and product services company.	❖ To ensure the global community enjoys qualities service and products by making uniqueness and creative business card ever.

Description of Products/Services

Our company, RulFar_23 is a services and product that making a business card for company employees. Our products that is business card that making by template and design from customers want.



Examples of Business card Design