



اَوْنِفُوسِيتِي تِيكْنُولُوجِي مَارَا
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SEMESTER ASSIGNMENT	:	SOCIAL MEDIA REPORT
TITLE NAME	:	

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EXECUTIVE SUMMARY

Executive Summary Yummiest Chocope is a food and services manufacturing company based in Johor Bharu, Malaysia. The company produces snacks combined with Chocolate as the main product with various options such as cakes, biscuits, chocojar and others. Oeh that, we operate this chocolate -based food production company and plant in Johor Bharu due to the ease in obtaining raw materials. Apart from that, our purpose of operating in Johor Bharu is also because it has a large population and it is easy to make deliveries compared to other places.

Next, Yummiest Chocope also made a more strategic move by appointing and opening several dropships throughout the country. Apart from that, the demand for Kukiss and others is encouraging from residents in other states. Therefore, they have appointed several dropshippers and agents to carry out the sales process as well as the promotion process across the country. This is because there are many customers who want to taste and try the premium Melted Chocolate which is more delicious and available at any time and atmosphere if needed. In fact, the main ingredient used in the production of our products is chocolate as the main ingredient

TABLE OF CONTENT

	TITLE PAGE	PAGES
	EXECUTIVE SUMMARY	1
BODY OF THE REPORT		
	Go ecommerce registration	3
	Introduction of business:	
	● Name and address of business	4
	● Price lists	4
	● Depcriptions of products	4-5
	● Vision and mission	4-5
	Facebook	
	● Creating Facebook Page	6
	● Customing URL Facebook Pages	6
	● Facebook Teaser	7-8
	● Facebook post (Hard Sell Copywriting)	8-10
	● Facebook post (Soft Sell Copywriting)	10-13
	● Graphics	13`16
	Conclusion	17

II. Introduction of business



Name of Company	Yummiest Chocope
Nature of Business	Francais
Industry Profile	Supplier of Chocope Kukiss, Chocojar
Location of the Business	Johor Bharu
Price lists	Chocojar = RM 10.00 Ku-kiss = RM 15.00

Decriptions of products

Entrepreneurship have many benefits of student and learners from different social and economic background because it is teaching many people to start the business the cultivate unique skill and want the people think outside the box about the starting of business. Student also can teach and will conduct case study to any business or company. Students are required to interview any business or company to