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Kampus Sungai Petani

Faculty of Administrative
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LET'S TALK ABOUT THE MOVIES: THE MOVIE JOURNAL

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ABSTRACT

Let's Talk about the Movies: The Movie Journal is the first innovation for the teaching and learning of oral presentations. This originates from the difficulties faced by lecturers and students in using movies for their Open and Distance Learning (ODL) during the COVID-19 pandemic. Due to these difficulties, this innovation which comprised of The Movie Journal Innovative Infographic Notes - A Guide for Lecturers and The Movie Journal Innovative Infographic Template - A Guide for Students was developed and introduced to lecturers and students as teaching and learning resources at Universiti Teknologi MARA (UiTM), Negeri Sembilan, Kampus Rembau in March-July 2021 semester. Data on lecturers' perceptions were gathered in an interview session via Google Meet from two lecturers teaching the English course. A set of questionnaires was developed and distributed to students and 24 responses were obtained through online Google Form for the data on students' perceptions. Results showed that lecturers found this innovation as appealing, effective and well-received. Majority of the students agreed that they liked using this infographic Movie Journal because it was easy, more organized, with no missing contents for their oral presentation, and no repetition of contents in their slides presentation. The novelty of this innovation is from a standpoint that Let's Talk about the Movies: The Movie Journal is a new breakthrough for using movies during ODL in the teaching and learning of English compared to the traditional face-to-face method. Potentially, the future of this innovation

certainly could be used for other courses that require the use of movies in the syllabus. Hence, Let's Talk about the Movies: The Movie Journal could be commercialized and disseminated as physical resources and digital resources for lecturers, students, educators and instructors in both education and communication fields.

Keywords: Movies, Movie Journal, Open and Distance Learning (ODL), COVID-19.

INTRODUCTION

The COVID-19 pandemic is a huge challenge to education system and has resulted in the closure of schools and universities across the world. It has significantly disrupted the higher education in Malaysia and has certainly created challenges faced by the universities (Sia & Adamu, 2020). Universiti Teknologi MARA (UiTM) has taken an approach of Open and Distance Learning (ODL) system as a way to ensure continuity of education. It is undeniable that ODL is deemed to be the best solution during the COVID-19 pandemic, however, most educators and learners face challenges in this 'new norm'.

The shift from the traditional face-to-face method to ODL has caused difficulties for both lecturers and students in the teaching and learning of English at UiTM for an English course, ELC231: Integrated Language Skills III. An evaluation on students' speaking ability is made through their oral commentary presentation on movies as part of their assessment marks. Lecturers face difficulties in terms of displaying a clear guidelines and templates required for the presentations and students have difficulties in identifying the accurate guidelines and templates which then lead to missing and repetition of contents in their oral presentations. These difficulties have affected their speaking performance.

Hence, Let's Talk about the Movies: The Movie Journal which consisted of The Movie Journal Innovative Infographic Notes - A Guide for Lecturers and The Movie Journal Innovative Infographic Template - A Guide for Students was developed and introduced to both lecturers and students as teaching and learning resources. This innovation also attempts to find out the perceptions of lecturers and students towards the use of Let's Talk about the Movies: The Movie Journal in their teaching and learning of movies in English class during ODL

METHODOLOGY

There are four main phases for the innovation of **Let's Talk about the Movies: The Movie Journal**. Having identified the difficulties faced by lecturers and students in the teaching and learning of movies oral presentations, this innovation began with Phase 1: The development of **Let's Talk about the Movies: The Movie Journal**; Phase 2: The implementation of **The Movie Journal Innovative Infographic Notes - A Guide for Lecturers**; Phase 3: The implementation of **The Movie Journal Innovative Infographic Template – A Guide for Students**; and Phase 4: Evaluation – User Feedback on **Let's Talk about the Movies: The Movie Journal**. This is described as follows:

Phase 1:

The development of **Let’s Talk about the Movies: The Movie Journal**

Let’s Talk about the Movies: The Movie Journal innovation comprises of two items. They are The Movie Journal Innovative Infographic Notes - A Guide for Lecturers and The Movie Journal Innovative Infographic Template - A Guide for Students (Figure 1).



Figure 1. Let’s Talk about the Movies: The Movie Journal

Phase 2:

The implementation of **The Movie Journal Innovative Infographic Notes - A Guide for Lecturers**

The Movie Journal Innovative Infographic Notes - A Guide for Lecturers consists of the introductory page (Figure 1) and the content page (Figure 2). Lecturers use this infographic notes to present the guidelines required for movie oral presentations to all students via Google Meet. The content page provides seven items for movie guidelines which include the movie title, genre, setting, characters, plot, memorable scene and overall opinion. The descriptions for each item are provided and explained by the lecturers.

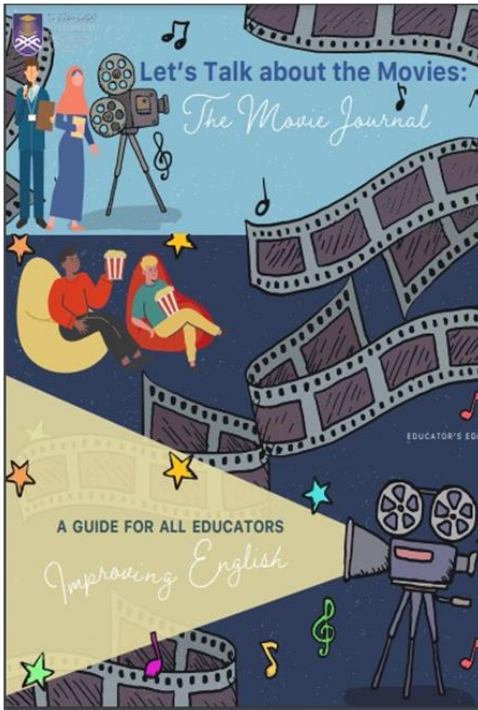


Figure 1. The Movie Journal Innovative Infographic Notes - A Guide for Lecturers (Introductory Page)

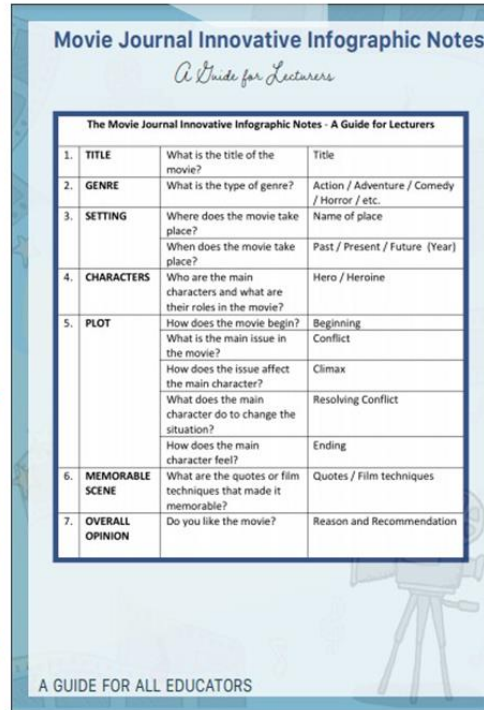


Figure 2. The Movie Journal Innovative Infographic Notes - A Guide for Lecturers (Content Page)

Phase 3:

The implementation of **The Movie Journal Innovative Infographic Template - A Guide for Students**

The Movie Journal Innovative Infographic Template - A Guide for Students consists of the introductory page (Figure 3) and the content page (Figure 4). Students use this infographic template to assist them in preparing appropriate contents for their slides presentations on movie oral commentary. The content page provides seven items similar to lecturer’s notes, that is, the movie title, genre, setting, characters, plot, memorable scene and overall opinion. Students need to add their thoughts on the seven items when they present their movie’s oral commentary.

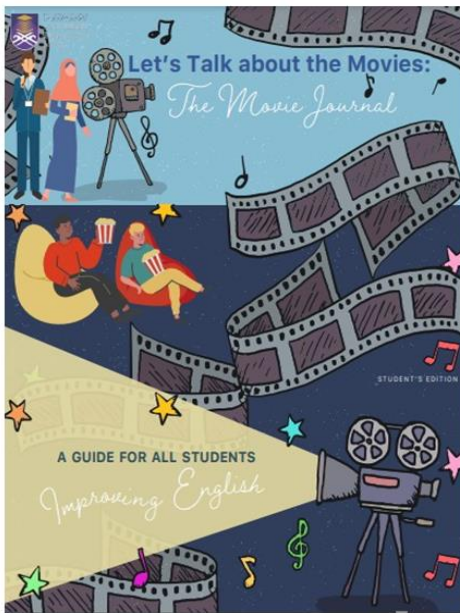


Figure 3. The Movie Journal Innovative Infographic Template - A Guide for Students (Introductory Page)

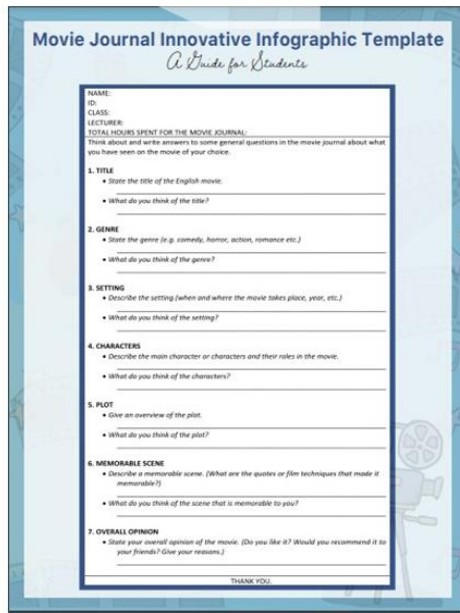


Figure 4. The Movie Journal Innovative Infographic Template - A Guide for Students (Content Page)

Phase 4:

Evaluation - User Feedback on **Let's Talk about the Movies: The Movie Journal**

Participants were lecturers and students of Universiti Teknologi MARA (UiTM), Negeri Sembilan, Kampus Rembau during March-July 2021 semester. Data on lecturers' perceptions were gathered from two lecturers teaching the English course in an interview session via Google Meet and were analysed qualitatively. Data on students' perceptions were collected online through Google Forms. A set of questionnaire using a five-point Likert scale from 1 (strongly disagree) to 5 (strongly agree) was developed and distributed to students and received 24 responses. These data were then analysed quantitatively in frequency and percentage.

FINDINGS

To find out the usefulness of this innovation, the data were gathered from lecturers and students on their perceptions towards using **Let's Talk about the Movies: The Movie Journal**.

Lecturers' Perceptions

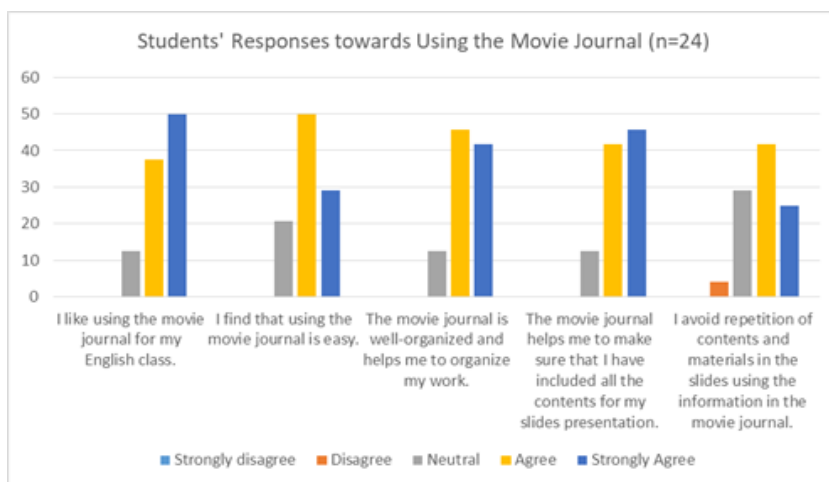
The responses received from the lecturers showed that The Movie Journal Innovative Infographic Notes - A Guide for Lecturers is appealing, effective and well-received.

Students' Perceptions

Majority of the students agreed and strongly agreed that they liked using the Movie Journal (87.5%), it was easy (79.2%), more organized (87.3%), no missing contents for their oral

presentation (87.3%) and no repetition of contents in their slide's presentation (66.7%).

Table 1. Students' Responses towards Using the Movie Journal (n=24)



CONCLUSION

Let's Talk about the Movies: The Movie Journal is an innovation that benefits both lecturers and students in preparing appropriate contents for movie oral presentations. It is appealing, effective and well-received by lecturers. It is also liked by students, easy to use and the students become more organized in preparing their materials for oral presentations. Even though the number of participants was relatively small at the implementation stage, this could be extended to other lecturers and students in the following semesters. Potentially, this innovation could certainly be used for other courses that require the use of movies in the future. **Let's Talk about the Movies: The Movie Journal** also has commercial values to be used as physical resources and digital resources in academic settings in both education and communication fields.

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