

Faculty of Administrative Science and Policy Studies



i-SPiKE 2021 INTERNATIONAL EXHIBITION & SYMPOSIUM E-PROCEEDINGS https://ispike2021.uitm.edu.my/

e-ISBN 978-967-2948-20-9



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Layout Editor : Asrol Hasan

Cover Design : Syahrini Shawalludin

Published by : Universiti Teknologi MARA Cawangan Kedah, Kampus Merbok, 08400 Merbok, Kedah, Malaysia.



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360 EMPLOYEES – I

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ABSTRACT

The Coronavirus Disease 2019 (COVID 19) pandemic has significant effect on the unemployment rate around the world. Nowadays, we can see that the scarcity of protection awareness among Malaysians in handling the appropriate precautions remains of utmost. Along the subversion threats involving the people who were terminated by their employees without any wrong and loss to the company where this 360 Employees-i is the solution. There are problems whereby there are a lot of takaful medical products out there that cover only medical benefit plus a bit of investment. Besides, there is no takaful provider that offers such scheme which covers investment, medical benefit and at the same time covers a benefit during job loss. This research aims to analyze whether this product can benefit or assist the participants after losing their job. A qualitative research methodology is employed whereby the contracts that will be used in the products are similar to most Takaful products that are currently in the market such as Tabarru', Mudharabah, Wakalah and Qard al-Hassan. The result reveals of Mudharabah model and Wakalah model which have variations of Mudharabah and Wakala developed by the practitioners in order to address the limitation. But in Malaysia, many Takaful operators have opted for the Wakala structure especially Wakala Mudharabah model known as Hybrid, whereby a Wakala is applied on the underwriting fund and a Mudharabah on the investment profit. This study shows positive sign in providing the financial security to job seekers. Besides, this study can show a number of participants who maintain a good mental condition during unemployment. Moreover, this study purposely creates the innovative investment-linked Takaful Plan to be exposed in 360 Employees-i. This research may assist the participants after they lose their job by offering trainings and seminars on how to start life after job loss. This will give positive sign to the economy if the pandemic still happens in the future. This study can be used and utilized by future researchers who tend to exploit on the same area of study.

Keywords: Takaful, Mudharabah, Wakala, investment, saving



INTRODUCTION

In US country, they implement unemployment insurance (UI) which means it is a joint statefederal program that benefits a group of eligible workers in terms of providing cash benefits. Besides, it intends to provide temporary financial assistance to unemployment workers either the employees become unemployed through no fault of their own. Even though there are developing countries in Asia and Pacific regions, they still lack in the cases of unemployment protection to prevent workers and their families from sliding into poverty. What happened in Asia countries, unemployment protection schemes are very important features for working women and men in such countries as Japan, the Republic of Korea, Malaysia, Thailand, and the Socialist Republic of Vietnam, while Indonesia and the Republic of the Philippines are considering similar schemes. There is similarity to ASEAN countries whereby they are focusing on the unemployment insurance which benefits their children and families first and the unemployment benefits are less priority. In ASEAN countries, unemployment protections aim not only at providing income compensation due to the loss of job but also facilitating return to work, relying on the employment promotion programs, which include employment intensive programs, skills development and entrepreneurship support measures. So due to all these highlighted reasons, our group come out with 360 Employees-i. Seems like our product is not yet available in our local market, but we found it in international countries such as US and UK namely unemployment insurance. The 360 Employees-i is purposely to help the recovery of our economy downturn and the employees' welfare. Besides, this product is good in helping those people in needs because it is a combination of investment link, medical benefit and the loss of job benefits.

Problem Statement

The main reason why we want to offer this product is because there is no takaful provider that offers this type of product which is the combination of investment link, medical benefit and the loss of job benefit. The loss of job benefit is offered by Social Security Organization (SOCSO) but the problem is the amount that can be claimed is not sufficient in order for the participants to carry on with life after being terminated from their job. Besides, there is one takaful provider that offers loss of job benefit which is paired with Personal Accident. Due to the issues as stated above, we decided to come out with this product so that we can offer something that is demanded today by the potential participants which is to tackle the unemployment issue due to pandemic COVID 19. Many people are looking to this kind of product so that they can be ready if anything happens to them in future if the pandemic prolonged.

Objectives

There are five main objectives why we want to offer this product to the market. The first objective of this product is to protect the participants after they lose their job. The second objective of this product is to ease the burden of the participants during the unemployment period. As been mentioned earlier, this product offers three types of products in one. The products are medical benefit, investment link and the loss of job itself. This product will help the participants to save their money. The fourth objective is to ensure participants are able to receive a good medical service when they are not well as this product will also cover their medical benefit. The fifth objective of this product is to offer trainings and seminars to the



participants on how to start life after they experience job loss.

LITERATURE REVIEW

There are numerous factors contributing to unemployment among fresh graduates in Malaysia. Hanapi and Nordin (2013) states that, the lack of excellence is one of the factors that leads to the unemployment problem among the Malaysian graduates. In addition, Hanapi and Nordin (2013) stated in 2002 Central Bank of Malaysia conducted a study and concluded that the international graduates have higher employability compared to Malaysian graduates in terms of the skills which include but not limited to technical skills, problem-solving skills, communication skills, particularly in the English language. The previous research has discovered that fresh graduates are lack of employability skills, poor understanding of the English language and communication skills. Additionally, being too choosy about the job and at the same time demanding for a higher salary are among the major causes of unemployment among fresh graduates (Zahiid, 2015). Takaful provides positive externalities regarding increased purchases, profit and employment both within and alongside the Takaful sector (Ward, 2000). In addition, insurance (Takaful) facilitates innovation within an economy by offering to underwrite new risks. Therefore, Islamic economists emphasize fiscal policy rather than monetary policy (Chapra, 1991). Under Islamic State, the economy is controlled by non-interest fiscal policy.

METHODOLOGY

The contribution received from participants will go to participants' unit fund and operators' fund. The contribution made to the participants' unit fund will be further distributed to operators' fund to pay for the charges and tabarru' fund. In case the tabarru' fund is not able to cover for the cost of takaful, qard will be taken from the operators' fund to cover for the deficit. Once the fund is sufficient and having surplus, repayment of qard shall take place. Any benefits or claims to be made will be taken out from the tabarru' fund as well. This will include any medical claim, death claim, as well as the unemployment benefit of the certificate. The investment profit received from the product will be shared among the participants and the takaful operator using the contract of mudharabah.

RESULT AND DISCUSSION

360 Employees-i is a first of its kind. The product is not the typical family takaful products which cover for life and illness only. It also covers income protection in the form of salary coverage in the event the participants lose their job. The participants may claim for loss of job after the certificate has been in force for 1 year. There are 2 types of claims available for loss of job. The participants have the option to receive the job loss benefit in one lump sum, or monthly for up to 6 months. This is to cater for the needs of the participants and their financial planning once they have lost their job. The amount to be claimed depends on the type of plan chosen by the participants. The products will also waive the payment of contribution for 6 months effective from the date of the unemployment claim. This is to lessen the burden of the participants to participate in any trainings or seminars that might help them to get back on their feet after unemployment. The trainings and seminars will be



referred by the takaful operator.

Novelty and Originality

It seems that our product is not yet available in our local market, but we found similar product in international countries such as US and UK by the name unemployment insurance. This means that it is new in the market and the difference with the international product is the combination of investment link, medical benefit and the loss of job benefit.

Social Responsibility

The significance of this product is to protect life and to cover the medical expenses. If anything happens to the participants and they need to be treated in the hospital, everything is covered by this policy. As for life, if anything happens to the participants, their next of kin will be compensated. This will protect their heir as if the participants are the ones who generate income to the family, the heir future will be protected as they will be compensated. The participants are allowed to claim for loss of job benefit in one lump sum amount or to be paid monthly up to 6 months after the participants lost their job. This will allow the participants to survive for a certain period after they lost their source of income. They also can start a business with the amount of money that they claim. That is why the takaful provider allows them to claim one lump sum as they can use that money to start up a new business. Other than that, as been mentioned earlier the participants will get privilege not to pay the premium up to 6 months after they loss their job but the policy is still valid. This will ease the burden of the participants because they can utilize the benefit of the product which is to stay protected during the first six months of unemployment period and they do not have to pay for the premium during that period. This also will release the stress of the participants.

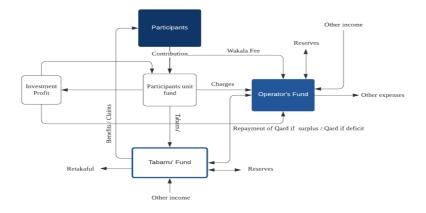
Commercialization Value

The 360 Employees-i is in the process of IP registration under Business Innovation and Technology Commercialization Centre (BITCOM).

Design, Display and Packaging of Product

The product will be using contracts that are similar to most Takaful products that are currently in the market. The diagram below shows the mechanism of the product and terms of its fund movement and contribution usage.





The product will provide sound financial security to the heir of the participants as well as financial security for the participants in the event they lost their job. This will not only help them financially but also mentally as it will ease their burden during the hard times.

CONCLUSION AND RECOMMENDATION

In conclusion, this new product can become the starting point to a new and innovative product that does not only cover the basic life and medical, but also protects the income of the participants. This is to ensure that the participants will be protected all around and not only for the times of medical emergency. Being out of job is hard for anyone. Hence, this product aims to help them not only financially, but also to help them to prepare for the next employment with new skills through trainings or seminars. We hope that this study can be used for future researchers to study possibilities of this product in more detail as it might help takaful operator to further provide the best protection for their participants.

ACKNOWLEDGEMENTS

Thank you, Arshad Ayub Graduate Business School (AAGBS), for supporting us in taking part in the convention. All the fees are funded by AAGBS.

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