

UNIVERSITI TEKNOLOGI MARA

**THE AWARENESS OF
ENTREPRENEURSHIP TOWARDS
MUSLIM WOMEN IN UITM SHAH
ALAM**

SITI ZUBAIDAH BINTI SA'IM

Academic Writing submitted in partial fulfillment
of the requirements for the degree of
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AUTHOR'S DECLARATION

I declare that the work in this academic writing was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the result of my own work, unless otherwise indicated or acknowledged as referenced work. This academic writing has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Under Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

Name of student : Siti Zubaidah Binti Sa'im
Student I.D. No. : 2015418648
Program : Bachelor in Muamalat -IC 210
Faculty : Academy of Contemporary Islamic Studies
Thesis : The Awareness of Entrepreneurship towards Muslim
Women in UiTM Shah Alam.
Signature of Students :
Date : January 2019

ABSTRACT

Entrepreneurship is a major contributor to Malaysian economy and has become a vital role in a country's economic development today. The purpose of the study was to investigate the awareness of entrepreneurship towards Muslim women in UiTM Shah Alam. There are several factors that encourage students to venture into entrepreneurship and business. This study applied quantitative approach with the use of survey questionnaires as the main instrument of data collection. A total of 367 respondents have been involved. The data were analyzed using Statistical Package for Social Science (SPSS) for Windows Version 20 consists of descriptive analysis, frequency analysis, reliability test and Person Correlation Coefficient. At the end of the research also suggested some suggestions that could be taken as an effort to attract more Muslim women to venture into entrepreneurship.

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