UNIVERSITI TEKNOLOGI MARA

AWARENESS LEVEL AMONG GOVERNMENT EMPLOYEES IN PROPERTY INVESTMENT: A STUDY IN DEPARTMENT OF VETERINARY SERVICES SELANGOR

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Academic Writing submitted in partial fulfillment of the requirement for the degree of **Bachelor Degree of Muamalat (Hons.)**

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AUTHOR'S DECLARATION

I declare that the work in this academic writing was carried out in accordance with the regulation of Universiti Teknologi MARA. It is original and is the result of my own work, unless otherwise indirect or acknowledged as referenced work. This academic writing has not been submitted to any other academic institution or non-academic institution foe any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Under Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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ABSTRACT

Property market has been the major investment in Malaysia economy in recent years proved by Malaysian Investment Development Authority (2018) that recorded Selangor as top contributor on 23% country profit includes property investment practice but ratio of investors were led by private sector for 32% over public sectors. As government employees benefits advanced from private sector, they should major property investment instead of private sectors. Thus, this study aim to identify understanding and awareness level among government employees in property investment based on demographic factor and analyzed factors that considered before start invest in property. Research data obtained through questionnaire and surveys responded by 60 employees from Department of Veterinary Services Selangor. Results obtained work as useful information for government and other parties to frame wise planning particularly in property investment. Education proved to impact level of awareness could assist government to improve property investment practice. Furthermore, three elements considered before invest is financial performance, property characteristics and risk management. All related parties should play role promote property investment in Malaysia to create better property market in country and improve their life position.

Keyword: Public sector, awareness, demographic factor, education

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