

UNIVERSITI TEKNOLOGI MARA

**CIRCULATION ASPECTS IN
THE ART GALLERY**

CHE NOR ATIKAH BINTI CHE ROZTAN

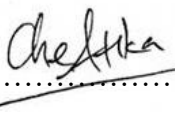
Bachelor of Interior Architecture (Hons.)

February 2021

AUTHOR'S DECLARATION

I declare that the work in the dissertation was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This dissertation has not been submitted to any other academic institution for any degree or qualification. I, hereby, acknowledged that I have been supplied with the Academic Rules and Regulations for Undergraduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

Name of Student : Che Nor Atikah Binti Che Roztan
Student ID No. : 2018286648
Programme : AP247 - Bachelor of Interior Architecture (Hons.)
Faculty : Architecture, Planning and Surveying
Dissertation Title : Circulation Aspect in The Art Gallery

Signature of Student : 

Date : February 2021

ABSTRACT

This research is regarding the circulation aspect in the art gallery. The aims of the study to investigate the relationship between circulation aspects and its problems, which can influence the spatial design quality in interior architecture. The issues that are relevant to the study are to determine and analyse the circulation aspects of the art gallery and investigate the relationship between circulation aspects and its problems. The first research objective is to identify accessibility and functionality circulation aspects in the art gallery. The second research objective is to develop horizontal and vertical circulation access through the building. The third research objective is to analyses the relationship between visitors and circulation in the art gallery. There are several research questions of this study. The first research questions is about what are the type of circulation used in an art gallery, and second questions is type of circulation can motivate user movement within the art gallery, and what are the challenges for a visitor to access the circulation of the art gallery. The scope of the research is at the National Visual Arts Gallery, which is Gallery 2A, due to the fact that this gallery is the venue of exhibitions that consist of different type of circulation exhibition in the art gallery. There are two methods that are used in this study which are interview (qualitative) and questionnaire (quantitative). In addition, the analysis technique is descriptive which is based on the output given by respondent through questionnaire form toward come out with the summary of finding on circulation aspect in the art gallery. This study will benefit too all involved and provide the information and knowledge to those involved in this research which is benefit to visitor, student, designer, and artist.

Keyword : Circulation, Movement, Exhibition, Art Gallery

ACKNOWLEDGEMENT

First and foremost, I would like to thank Allah SWT, the most Gracious and most Merciful, for giving me the opportunity and blessing for me to embark on my bachelor studies and in extension completing this dissertation successfully. Furthermore, I would like to extend my gratitude towards my research supervisor Puan Noorul Nadya Shaharum and dissertation coordinators for this subject (INA 637) Dr Arniatul Aiza Mustapha and Puan Nor Hazirah Hasri for their guidance and knowledge that allowed me to complete this research toward to achieve the aim of the research study.

On this occasion, I would also like to personally thank the friendly and helpful staff of the National Visual Art Gallery for allowing me to carry out the research as well as providing the necessary information that is required for this research. Moreover, I would like to show my appreciation towards my parents for the emotional and financial support given to me throughout my studies. Lastly, I would like to thank my studio mates for lending me a helping hand throughout the duration of my studies. Alhamdulillah.

TABLE OF CONTENTS

AUTHOR’S DECLARATION	i
ABSTRACT	ii
ACKNOWLEDGEMENT	iii
TABLE OF CONTENTS	iv
LIST OF TABLES	viii
LIST OF FIGURES	ix
LIST OF ABBREVIATIONS	xi
CHAPTER ONE : INTRODUCTION	1
1.1 Introduction	1
1.2 Research background	1
1.3 Problem Statement	2
1.3.1 Uninformed of visitor demographic can affect the atmosphere	2
1.3.2 Lack of information and direction to galleries rooms and their contents	2
1.3.3 Display exhibits have impacts on visitor circulation and movement patterns	3
1.4 Research Aim, Research Objectives, Research Questions	3
1.4.1 Research Objectives	3
1.4.2 Research Questions	4
1.5 Research Methodology	4
1.5.1 Interview (Qualitative)	5
1.5.2 Questionnaire (Quantitative)	5
1.6 Scope of Study	5
1.7 Significant of Study	6
1.7.1 Benefit to Visitor	6
1.7.2 Benefit to Student	6
1.7.3 Benefit to Designer	7
1.7.4 Benefit to Artist	7
CHAPTER TWO : LITERATURE REVIEW	8
2.1 Introduction	8
2.2 Circulations	8
2.2.1 Definition of Circulation	8
2.3 Component of Circulation	9