



**UNIVERSITI TEKNOLOGI MARA
FAKULTI SAINS PENTADBIRAN DAN PENGAJIAN POLISI**

**A STUDY ON THE FACTORS THAT CONTRIBUTE TO
ENVIRONMENTAL AWARENESS AMONG SECONDARY
SCHOOL STUDENTS IN MERBOK, KEDAH**

SHHRUL IZWAN BIN SAIDI

2014562449

SYED MUHAMMAD SYAZWAN BIN SYED ELLIAS

2014715107

**SUPERVISED BY:
MADAM NOR ZAINI BINTI ZAINAL ABIDIN**

JANUARY 2017

**CLEARANCE FOR SUBMISSION OF THE RESEARCH PROPOSAL BY
THE SUPERVISOR**

Name of Supervisor : Madam Nor Zaini binti Zainal Abidin

Title of Research Report : A Study On The Factors That Contribute To
Environmental Awareness Among Secondary
School Students In Merbok, Kedah.

Name of Student I : Shahrul Izwan bin Saidi

Name of Student II : Syed Muhammad Syazwan bin Syed Ellias

I have reviewed the final and complete research report and approve the
submission of this report for evaluation.

(Madam Nor Zaini binti Zainal Abidin)

THE DECLARATION

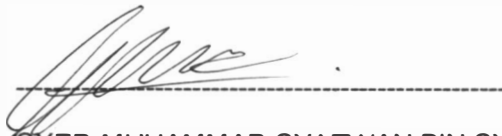
Declaration

We/I hereby declare that the work contained in this research proposal is original and our own except those duly identified and recognized. If we are later found to have committed plagiarism or acts of academic dishonesty, action can be taken in accordance with UiTM's rules and academic regulations.

Signed.



SHAHRUL IZWAN BIN SAIDI



SYED MUHAMMAD SYAZWAN BIN SYED ELLIAS

CONTENTS

	Page
Clearance for Submission of the Research Declaration	i
Acknowledgement	ii
Contents	iv-v
List of Tables	vi
List of Figure	vii
Abstract	viii
CHAPTER 1: INTRODUCTION	
1.1 Introduction	1
1.2 Problem Statement	1-5
1.3 Research Questions	5
1.4 Research Objectives	6
1.5 Scope of Research	6-7
1.5.1 Level	
1.5.2 Territory	
1.5.3 Time	
1.6 Significance of Research	7-8
1.7 Definition of Key Terms	8-11
1.8 Conclusion	11
CHAPTER 2: LITERATURE REVIEW AND CONCEPTUAL	
2.1 Introduction	12
2.2 Environmental Awareness	12-15
2.3 Factors Contributing to Environmental Awareness	15-24
2.4 Conceptual Framework of the Factors Contribute to Environmental Awareness	25
2.5 Hypotheses	26
2.6 Conclusion	27
CHAPTER 3: RESEARCH METHODOLOGY	
3.1 Introduction	28
3.2 Research Method and Design	28-29
3.3 Unit of Analysis	29
3.4 Sampling Size	29
3.5 Sample Technique	30-31
3.6 Measurement and Operationalization	32-35
3.7 Data Collection	36
3.8 Data Analysis	36-40
3.9 Conclusion	41

Abstract

Environmental awareness has become prior issue in some news. The level of people's environmental awareness would influence their behavior especially toward environment. Many consequences happened toward the nature such as flash flood, landslide and changing of temperature. It occurred due to the lack of environmental awareness. This study examine the factors contribute to environmental awareness among secondary school students in Merbok, Kedah. The factors are included the environmental knowledge, environmental attitude and socioeconomic status. Random samples of 338 secondary school students were approached to answer the questionnaires. Prior research done before this has revealed that the level of environmental awareness of secondary school students is low due to the lack of education in schools in term of environmental matters. Therefore, the main objective of this conducted is to investigate the factors that contribute to environmental awareness among secondary school students in Merbok, Kedah. Hopefully, from the result obtained from 338 sample size, it could identified either all the three main factors had contributed or not to environmental awareness among secondary school students.

Keywords: Environmental Awareness, Environmental Knowledge, Environmental Attitude, Socioeconomic Status