

**UNIVERSITI TEKNOLOGI MARA**

**A STUDY ON DEMAND OF HOME FURNITURE IN  
COURTS MAMMOTH BRANCH TEMERLOH, PAHANG**

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**A STUDY ON DEMAND OF HOME FURNITURE IN COURTS  
MAMMOTH TEMERLOH BRANCH**

**ABSTRACT**

The study was carried out was intended to find out the demand of the coffee table based on sales made by Courts Mammoth in Temerloh. The study focused on three main home furniture which include coffee table, sofa, and dining table sold in Courts Mammoth that is located in Temerloh, Pahang. From the data that is collected and later on analyzed, it is observed almost the entire product range has experienced the same sale trend that is high sale volume in the earlier but when going to the end of the year the sales volume is going down. It is suggested that the trend happened is caused by the economic condition of the residents nearby.

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