

UNIVERSITI TEKNOLOGI MARA  
FAKULTI SAINS PENTADBIRAN DAN PENGAJIAN POLISI


AWARENESS OF LEMBAH BUJANG ARCHAEOLOGY  
MUSEUM:  
A CASE STUDY AT SUNGAI PETANI, KEDAH.

NOOR HAFIRDAUS BINTI AHMAD  
2011566039

**CLEARANCE FOR SUBMISSION OF THE RESEARCH PROPOSAL BY THE  
SUPERVISOR**

Name of Supervisor : Dr Zaherawati bt Zakaria  
Title of Research Report : Awareness of Lembah Bujang Archaeology  
Museum: A Case Study at Sungai Petani, Kedah.  
Name of Student : Noor Hafirdaus bt Ahmad

I have reviewed the final and complete research proposal and approve the submission of this report for evaluation.

  
.....  
Dr Zaherawati bt Zakaria

## THE DECLARATION

### Declaration

I hereby declare that the work contained in this research proposal is original and my own except those duly identified and recognised. If I am later found to have committed plagiarism or acts of academic dishonesty, action can be taken in accordance with UiTM's rules and academic regulations.

Signed.



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Noor Hafirdaus Binti Ahmad

## THE ABSTRACT

### Abstract

Archaeological site museums play an important role in the protection of the world's cultural heritage. Lembah Bujang is the largest archaeological site in Malaysia. In this context, this paper aims to define the current situation of awareness of visitors Lembah Bujang Archaeological museums. The focus group in this study is domestic visitors of the museum. A Questionnaire has been distributed to specific group as together data in finding the level of awareness of visitors Lembah Bujang Archaeology Museum. The finding of this study then can be used to help the service and facilities of the museum to serve the visitors better indirectly can help to raise the level of awareness. Even the level of awareness among archaeology museum visitor are low, it should give attention on this matter to avoid continuous decreasing awareness level among visitor. Thus, it is important to recognize and identify the factor of awareness that can increase the awareness of earlier history.

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