

**UNIVERSITI TEKNOLOGI MARA**

**CIRCULATION ASPECTS IN THE NATIONAL  
MUSEUM, KUALA LUMPUR, MALAYSIA**

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Thesis Submitted in fulfillment  
of the requirements for degree  
**Faculty of Interior Architecture**

**Faculty of Architecture, Planning and Surveying**

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## AUTHOR'S DECLARATION

I declare that the work in this thesis was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is results of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with Academic Rules and Regulations for Undergraduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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## ABSTRACT

Most of the museum' visitor may not be conscious on how their movement or pattern of navigation in the museum. Thus, the purpose of this study is to identify the circulation aspects that navigate and lead the visitor in the museum. This study will improve the visitor perception toward the display. The visitors circulation through museums determines what they will see, where they will focus their attention, and, ultimately, what they will learn and experience. In this study, circulation aspects in the National museum is examined. The main concern is circulation aspects and their influence toward the visitor circulation and pattern. To identify visitor feedback, a set of questionnaire were prepared that include all the questions related to the visitor circulation and pattern. This study found a significant circulation aspects that lead and navigate the museum audience.

**Keywords:** Visitor circulation aspect, circulation patterns, museum experience, visitor behavior, visitor characteristics.

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