



اُونِيُوَرَسِيْتِي تِي كُونُو كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

SOCIAL MEDIA

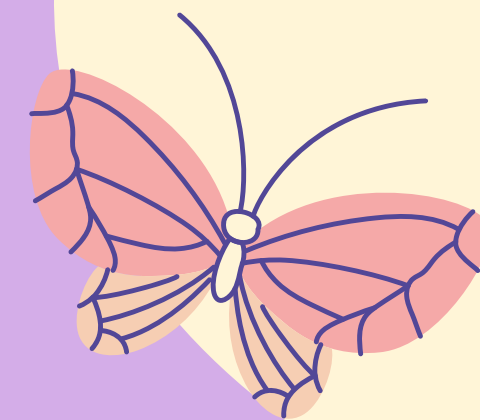
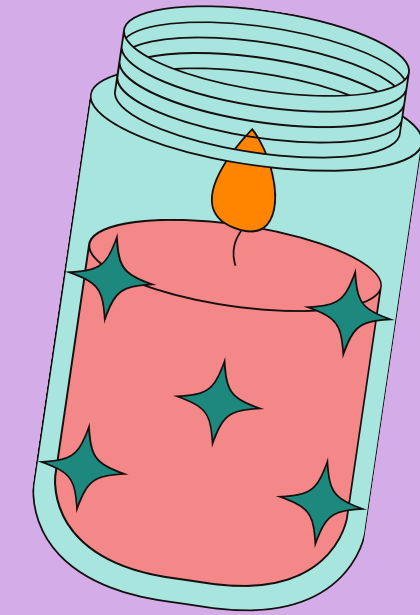
PORTFOLIO

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PREPARED FOR:


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ACKNOWLEDGEMENT

First and foremost, praises and thanks to the God Almighty, for His showers of blessings and enabling me to complete my "Social Media Portfolio" successfully. I would like to convey my sincere gratitude to my lovely lecturer, Puan Nur Shahrulliza Muhammad for giving me her invaluable guidance, comments and suggestion in finalizing this portfolio. She has taught me on how to do copy writings and ways on selling products on social media platform such as Facebook Page. It was a great privilege and pleasure to be able to study under her guidance. Furthermore, I am extremely grateful towards my parents for their endless support, prayers and sacrifices in helping me finishing this portfolio within the limited time frame. Lastly, I would like to extend my gratitude to all my friends and course mates for their constant encouragement in completing this portfolio.



EXECUTIVE SUMMARY

* Candlistic.co is based in Kajang, Selangor and founded in the year of 2021. It is a company that is focused on selling homemade scented candles with a soy wax base to all age groups ranging from 13 years old to 65 years old. The company offers various scents ranging from aroma therapeutic scents to fruity scents. The company are producing these scents to cater to customer's different preferences.

Scented candles are getting more popular not only among women but also among men from all age groups as everyone wants their home to smell pleasant and soothing. It is widely known that aromatherapy oils used in scented candles can cure mild ailments and give a calming effect in the ambience of the place. Hence, the company made a tagline "Soothing Fragrance" because we are aiming to provide scents that will be enjoyed by many.

The company is committed in ensuring customer's satisfaction, therefore the company are only using premium quality products to produce the scented candles. Since the company's target customer are coming from all age, the price for the scented candles are affordable.

The company hopes that they will be able to become the leading company in Malaysia that sells the best scented candles with more fun, soothing and unique scents.


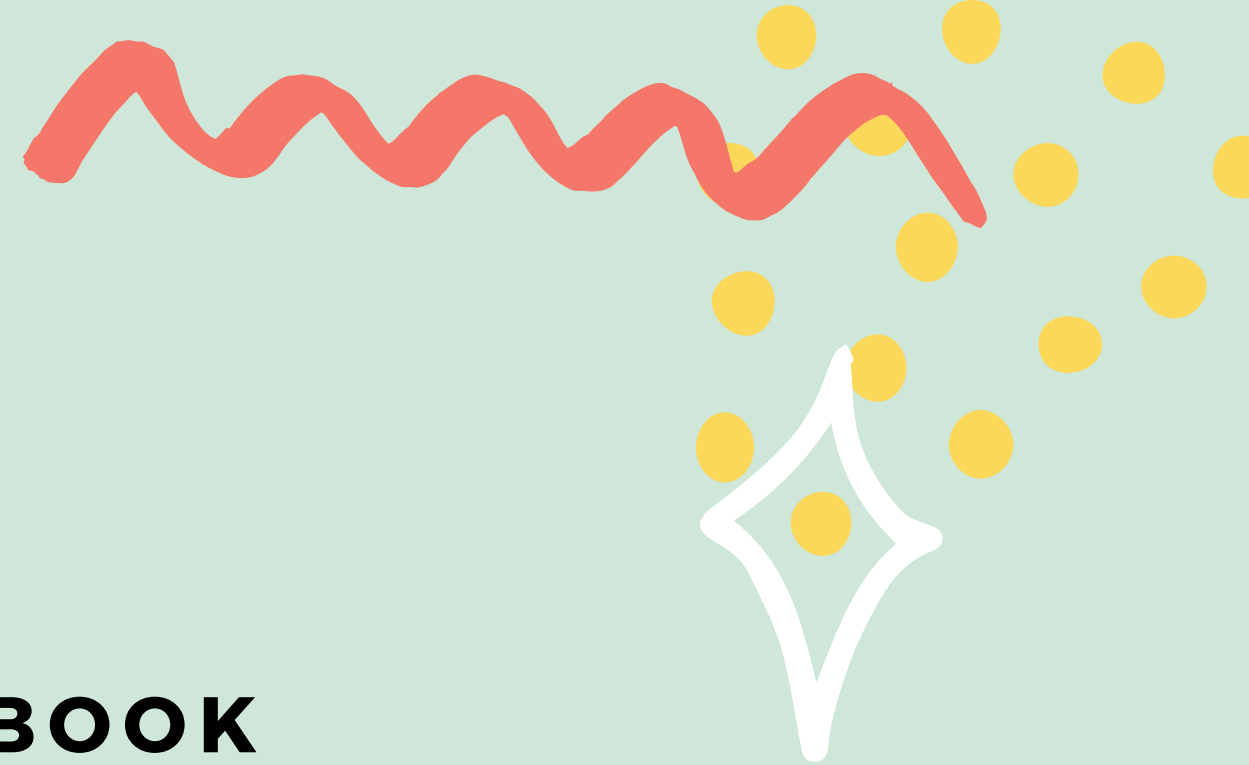


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GO-ECOMMERCE REGISTRATION

Institution Details

1 Type of Institution *	2 Institution List*
Institute of Higher Learning (IHL) ▾	Universiti Teknologi MARA ▾
3 State of Institution *	4 Name of Institution*
Selangor ▾	UITM Puncak Alam ▾
5 Address of Institution	6 City
Universiti Teknologi MARA Cawangan Selangor Kan	Puncak Alam
7 District of Institution	8 Postcode
Kuala Selangor	42300

Study Details

1 Level of Study*	2 Study Status*
Bachelor Degree ▾	Full Time ▾
3 Lecturer Name*	4 Course Name*
Nur Shahrulliza Binti Muhammad ▾	ENT530 AC220B4H NSLM ▾
5 Subject Name*	6 Class Name
ENT530 AC220B4H NSLM ▾	ENT530 AC220B4H NSLM ▾
7 Month Enrolling the Subject*	8 Year Enrolling the subject*
April ▾	2021 ▾
9 Internship Enrollment*	10 Year Of Internship Enrollment
No ▾	Please Select ▾
11 Month of Internship Enrollment	12 Period of Internship Training
Please Select ▾	Please Select ▾
13 Expected Year To Complete Study*	14 Expected Month To Complete Study*
2023 ▾	July ▾

Profile Update

1 Name*	2 Identification Type*
AIESYAH ZAIREEN BINTI AZMAN	New Identity Card No. ▾
	980611145636
3 Phone/Mobile*	4 Email Address *
0122846100	aiesyahazman@gmail.com
5 Home Address*	6 City*
IO. 17 JALAN TH2/7 PARKFIELD RESIDENCES	KAJANG
7 District*	8 State*
HULU LANGAT	Please Select ▾
9 Postcode*	10 Personal Facebook
43000	facebook.com/username
11 Personal Instagram	12 Gender*
instagram.com/yourusername	Female ▾
13 Race*	14 Marital Status*
Malay ▾	Single ▾
15 Special Need Required*	
No ▾	

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