



اَوْنُوْزِ سَيِّتِيْ بَاتِيْكَوْ لُوْ كِيْ مَارَا
UNIVERSITI
TEKNOLOGI
MARA

ACADEMY OF LANGUAGE STUDIES

BACHELOR OF CREATIVE PHOTOMEDIA (HONS.)

SOCIAL MEDIA PORTFOLIO

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EXECUTIVE SUMMARY

Amielee Care is an online and offline operating business that sells supplements products. This is an online business that is an airline under the owner of an international and local brand, namely Shaklee. Amielee Care operates on several different platforms, namely Facebook, Instagram and WhatsApp, Telegram for any queries or transaction processes. Furthermore, Amielee Care customers are free to choose any of the available platforms to contact me according to their preferences. This business focuses on supplement products that can be bought or eaten by anyone. Amielee Care is the center or focuses in Kuala Lumpur, or around the Klang Valley. The business provides a wide variety of products that can be chosen by every customer who wants to buy. We strive to be one of the most successful agent businesses in Malaysia. To achieve that goal, I intend to make improvements in this business from time to time to ensure I am in healthy competition with other businesses that are in the sales industry like this.

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1.0 INTRODUCTION TO BUSINESS

1.1 Business Information Sheet

Name of Business	: Amieelee Care 
Name	: AMIERA AINA BINTI ROSLI
Phone Number	: 019-3338600
Email	: aamierarosli@gmail.com
Official business email address	: amieelee33@gmail.com
FB webpage address	: https://www.facebook.com/SHAKLEEBYAMIELEECARE
Instagram link	: https://www.instagram.com/amieleecare/?hl=en
Brand name	: Amieelee Care
Online business mode	: Dropship Agent
Nature of business	: Selling and buying supplements (e.g. Vitamin products)
Type of products	: <ul style="list-style-type: none">✓ Live healthier products✓ Shaklee Youth

1.2 Name and Address of Business

My business name is Amielee Care. I came up with this name to help people to stay healthy and always be protected from any disease. For convenience, this business leads the crowd. This is because dietary supplement products have ingredients that have been proven to be effective and only need to be concentrated during meals. Anyone who buys this Shaklee product from me will feel satisfied with the product. We hope the products sold can make them feel satisfied. My business location is just around the Klang Valley.

1.3 Mission and Vision

1.3.1. Mission

Our mission at Shaklee is to provide a healthier one for everyone and a better life for anyone. We do it by making natural products that are so incredible. You just have to tell & share the goodness of your friends. Every product that goes into every Shaklee bottle is designed to improve health, work without compromise and be environmentally friendly.

1.3.2. Vision

The inspired vision is to produce products and natural remedies that support the health of the universe. This dedicated principle has given a key principle which is “Give the best to every person you want and want to be treated by them”. With the goal of being a world leader in health and wellness products of life, Shaklee is very dedicated to continuing to use in products innovation, scientific excellence.