



**ART AND DESIGN**

**Bachelor of Photomedia Creative (Hons)**

SOCIAL MEDIA PORTFOLIO

**PREPARED BY**

NURSYAFA'AH BINTI SOHRI (2019334059)

**PREPARED FOR**

DR. MUHAMMAD ISKANDAR HAMZAH

**GROUP**

AD247/5A

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## **ACKNOWLEDGEMENT**

First of all, I would like to thank my family and friends for making this portfolio even more successful by helping with this assignment. With that also I would like to thank Dr. Iskandar for making my portfolio a success throughout this process. In addition, Dr. Iskandar is very helpful in the assignment by providing effective information on how to deal with the business we want. This portfolio is emphasized in more depth through various research done by me and also important information from Dr. Iskandar as a lecturer in this subject. I am also thankful for completing this task more efficiently and efficiently through the field of business for my benefit as well.

Then, I was very concerned about the information I got from the brand owner that I took to be displayed in this assignment. The Vita Lemon brand owner is very willing to cooperate with me to complete this social media portfolio. In addition, this Vita Lemon brand is very valuable for our health and also the customers that I promote on my website. I am very concerned with the sacrifice of Dr. Iskandar in taking note of this portfolio as he provided effective information to me to solve the problems faced. Mama Lawa Hq company is very helpful in receiving guidance from me to make their business more successful in Malaysia. if not for those portfolio businesses I would not complete all the required content.

## EXECUTIVE SUMMARY

Vita Lemon is an online business that all people in Malaysia know how to operate. The Vita Lemon was the best product for our health and beauty inside out. These products currently have a big box now so everyone was very excited about this one because it is a more effective product to customers with new packaging. It is an online business which is under dropship by founder of Mama Lawa Hq. Vita Lemon used the platform as Whatsapp, Tiktok, Facebook and transacial and others platforms. Furthermore, customers of Vita Lemon really appreciate how good it is to drink this vita lemon with a cheap price that they give to customers and new big packaging.

In addition, we are really focusing on health for the person that tried our product Vita Lemon. And then, the product really had a very good price to customers. The price that the founder targets is cheap and the best brand to promote. For the 1 box of Vita Lemon which is just RM 32.00 and it has 25 sachet for each box. Although they are focused on the agent and sales from customers are very hard to get. Their product mainly was how it tastes and affects our body after a month. Changing our body weight is not good enough if we do not get Vita Lemon to clean the toxicity in our body after exercise. Our founder chose the design of the box. It is really beautiful and attractive for a customer and myself too. The packaging was upgraded to another level bigger before the latest version. That's why this product from Mama Lawa HQ is very cool.

Then, I as a dropship for Mama Lawa Hq products will pay more attention to promotion and good advertising for the future. I hope this business can be successful even abroad with the idea and preparation from our founder. In addition, I as a dropship will look for ways to further promote this product with various social media to attract customers who still do not know about Vita Lemon.

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## II. Print screen business profile.

Have you updated your sales today? Update your sales regularly to collect more points!

**PERSONAL PROFILE** **BUSINESS PROFILE**

**NURSYAFA'AH SOHRI**

Company Name	: Vita Lemon	Company Registration No.	:	<a href="#">Edit</a>
Type Of Business	: Enterprise	Business Role	:	Dropshipper
Facebook Page	:	Business Category/Business Sub-Category	:	Apparel, Health & Beauty / Health & Beauty
Wechat for Business	:	Business Instagram Page	:	
Marketplace	:	Business Website	:	
Business Related to Your Study Field	:	Type Of Website	:	
		Experience in International Export	:	

Available Contest

## 1.0 INTRODUCTION BUSINESS

### 1.1 Business information sheets.

Name of Business	MAMA LAWAW HQ 
Name	Nursyafa'ah Bt Sohri
Phone number	01110729432
Email	syafaah420@gmail.com