

UNIVERSITI TEKNOLOGI MARA

**PROVISION OF TOURIST FACILITIES IN PANTAI
TELUK CEMPEDAK, KUANTAN PAHANG**

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DIPLOMA IN TOWN & REGIONAL PLANNING


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AUTHOR'S DECLARATION

I declare that the work in this Planning Project Paper was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This project paper has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Undergraduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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ABSTRACT

In the tourism sector, tourism facilities are one of the important elements to enhance development as well as tourist attractions. A study was conducted at tourist attractions on the tourist facilities in Pantai Teluk Cempedak, Kuantan, Pahang. The study was focused on a problems related to provision of tourist facilities in Pantai Teluk Cempedak. To achieve the objectives of this study, several objectives have been set up including to identify the existing tourist facilities and to analyze tourist attractions of the facilities available in Pantai Teluk Cempedak to meet the needs of consumers. There are two methods used to collect data, which is primary data sources which include survey form and observation sessions and secondary data sources which is online surveys such as Google Maps and Google Street Views on facilities available. Based on the research, the provision of tourism facilities should be emphasized to increase the tourist attraction in Pantai Teluk Cempedak to become an interesting tourist spot in Kuantan, Pahang. At the end of the research, several recommendations were made including creating and enhancing the attraction elements to drive visitor numbers, provide and upgrade facilities to facilitate visitors to Pantai Teluk Cempedak and enhance the security aspect in providing tourist facilities.

TABLE OF CONTENT

CONFIRMATION OF COMPLETION	i
AUTHOR'S DECLARATION	iii
ACKNOWLEDGEMENT	iv
ABSTRACT	v
LIST OF FIGURE	ix
LIST OF PHOTO	x
LIST OF TABLE	xii
CHAPTER ONE: BACKGROUND STUDY	1
1.1 INTRODUCTION	1
1.2 PROBLEM STATEMENT	2
1.3 GOAL AND OBJECTIVES	2
1.3.1 Goal	2
1.3.2 Objectives	2
1.4 SCOPE OF STUDY	3
1.4.1 Tourist Facilities	3
1.5 RESEARCH METHODOLOGY	4
1.5.1 Stage 1: Preliminary Study	4
1.5.2 Stage 2: Literature Review	4
1.5.3 Stage 3: Data Collection	4
1.5.4 Stage 4: Data Analysis	5
1.5.5 Stage 5: Recommendation	5
1.6 SITE BACKGROUND	7
1.6.1 Key Plan	8
1.6.2 Location Plan	9
1.6.3 Site Plan	10
1.7 SUMMARY	11
CHAPTER TWO: LITERATURE STUDY	12
2.1 INTRODUCTION	12