

**PUBLIC PERCEPTION TOWARDS DISABLE EMPLOYEES  
IN SUNGAI PETANI, KEDAH**

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**JULY 2018**


**CLEARANCE FOR SUBMISSION OF THE RESEARCH PROPOSAL BY THE  
SUPERVISOR**

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I have reviewed the final and complete research proposal and approve the submission  
of this report for evaluation.



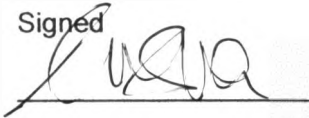
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(NURULAINI BINTI ZAMHURY)

## THE DECLARATION

I hereby declare that the work contained in this research proposal is my own except those which have been duly identified and acknowledged. If I am later found to have plagiarized or to have committed other forms of academic dishonesty, action can be taken against me under the Academic Regulations of UiTM's.

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## THE ABSTRACT

### Abstract

A person with disability (PWD) is an individual who has physical or mental impairment such as impairment in body structure or mental functioning and PWD always face some obstacles in their life such as getting negative perception from person without disabilities. This study is conducted with the purpose of investigating the public perceptions towards disable employees in Sungai Petani, Kedah and what are the variables that lead towards those perceptions. This is because not only towards PWD, perceptions and attitudes also have significant impact on everyone's life. The convenience sampling method was used and 381 questionnaires were distributed to the visitors of the Central Square mall who are conveniently available to participate or present during the distribution of questionnaire. Based on the finding, it shows that Stereotypes of public towards PWD has the most influential factor that contributes to the public perceptions towards disable employee in Sungai Petani, Kedah. As a conclusion, this study has identified the factor that contributes to the perception of public towards disable employees in Sungai Petani, Kedah.

## CONTENTS PAGE FOR RESEARCH REPORT

### CONTENTS

#### Chapter One:

1.1	Introductions	1
1.2	Background of Study	1
1.3	Problem Statement	3
1.4	Research Question	4
1.5	Research Objectives	5
1.6	Scope of Study	5
1.7	Significant of the study	6
1.8	Definitions of key terms	7
1.9	Conclusion	9

#### Chapter Two: Literature Review & Conceptual Framework

2.1	Introduction	10
2.2	Dependent Variable	10
2.3	Factors that lead to dependent variables	12
2.4	Variables related to this study	14
2.5	Conceptual Framework	20
2.6	Relationship between independent variables and dependent variables	21
2.7	Conclusion	24

#### Chapter Three: Research Method

3.1	Introduction	25
3.2	Research design	25
3.3	Unit/level of analysis	25
3.4	Sample size	27
3.5	Sampling technique	28
3.6	Measurement/Instrument	29
3.7	Data collection	32
3.8	Data analysis	32
3.9	Conclusion	36