



اَوْنُوْرَ سِيْتِي تِي كُوْلُو كِي مَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA

SOCIAL MEDIA PORTFOLIO: VINTAGE WATCH 98



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AD247

**UNIVERSITI TEKNOLOGI MARA (UiTM)**

**FACULTY ART AND DESIGN**

1 JULY 2021

## ACKNOWLEDGEMENT

Assalamualaikumwarahmatullahiwabarakatuh. In the name of Allah, the most gracious and the most merciful. Alhamdulillah all praise to Allah for providing this opportunity for my classmates and me to complete this specific task. I'd like to thank Dr. Muhammad Iskandar Hamzah, my lecturer, for offering substantial help and motivation to my classmates and me in order to urge us to complete this portfolio. Dr. Iskandar has been really enthusiastic, patient, and encouraging in sharing and presenting his expertise to us in each lesson. Dr. Iskandar has been really helpful in providing me with instructions and consultations. I'm also grateful for the amount of time provided to me to do this task.

Next, I'd like to express my gratitude for having a loving and supportive family. They not only financially support my start-up business, but they also provide me with constant encouragement and have always been by my side when I needed it the most.

Finally, I am grateful to my friends who have been extremely supportive of me and my business from the beginning to the moment, as well as to all of my customers who have supported me from the beginning until now.

## EXECUTIVE SUMMARY

Vintage Watch 98 is an online store that sells rare watches, antique watches, new watches, and watch repair. It's an online business run by myself, as the owner of the brand. For any enquiries or transactional operations, Vintage Watch 98 uses a variety of platforms, including Facebook, Mudah.my, Carousell, and WhatsApp. Customers of Vintage watch 98 can also use any of the available platforms to contact us, depending on their interests. Although Vintage watch 98 is a completely online company, the majority of its operations are based in Wangsa Maju, Kuala Lumpur.


Vintage Watch 98 will also provide customers with a memorable and authentic online purchasing experience. We intend to provide only the best and highest-quality products to our consumers at an affordable price. Furthermore, we place a high value on our customers' enjoyment and comfort. As a result, our goal is to choose and provide genuine components for all of our timepieces, as our customers come in a variety of person status. We also aim to keep our reputation as a long-term player in this industry. Aside from that, there are a variety of design options available for the whole of our products.

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## 1.0 INTRODUCTION TO BUSINESS

### 1.1 Business Information Sheet

<b>Name of Business (with logo)</b>	:	Vintage Watch 98 
<b>Name</b>	:	Muhammad Imran Bin Shahril
<b>Phone Number</b>	:	013-7171351
<b>Email</b>	:	abgtiger14@gmail.com
<b>FB webpage address</b>	:	<a href="https://www.facebook.com/vintagewatch98/">https://www.facebook.com/vintagewatch98/</a>
<b>Brand name</b>	:	Vintage Watch 98
<b>Online business mode</b>	:	Owner
<b>Nature of business</b>	:	Selling and trading of Watches
<b>Type of products</b>	:	Vintage Watch New Watch Rare Watch