

**UNIVERSITI TEKNOLOGI MARA KAMPUS PUNCAK ALAM**

**FACULTY OF ART AND DESIGN**

**BACHELOR OF CREATIVE PHOTOMEDIA**

**ENT-530**

**SOCIAL MEDIA PORTFOLIO REPORT :**

**‘Amiz Rxt Motor Parts ’**

**PREPARED FOR**

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**DATE OF SUBMISSION**

**1 JULY 2021**

## **ACKNOWLEDGEMENT**

First and foremost, I'd like to thank Dr Muhammad Iskandar Hamzah for teaching me a lot about how to manage a business on social media and other platforms. Apart from us, I'd like to thank my friends for their assistance when I had questions or needed to know something. There is also a lot of information and information I want to learn by using YouTube and some articles to supplement my knowledge in this industry. I'd like to point out that I completed this project with my own money, albeit on a limited budget. Aside from that, I ask a lot of questions of some seasoned professionals in this field because I want to learn something new. So, despite the current situation, which, as we all know, is the MCO, which is uncertain when it will end, I attempted to start this business. It was a little nerve-racking at first, but everything went smoothly. Even though the situation was not ideal, Alhamdulillah, I was able to perform flawlessly.

## **EXECUTIVE SUMMARY**


Amiz Rxt Motor Parts was founded in my own home since I only trade on a small basis. I started this business some months ago and I'm simply a seller of new and old car and motor components. This isn't simply a job, but I've planned ahead of time because I have a lot of channels to collect vehicle spare parts from previous jobs. The company is also actively advertised on social media platforms such as Instagram and Facebook, where it has new fans. And I anticipate that this company will expand much further in the future. The price and the quality are guaranteed as the price I'm selling is lower than the shops because I don't need a shop to rent. In addition, the company will sell more vehicle and motorcycle accessories, with new things to complement the latest models.

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## 1.0 INTRODUCTION TO BUSINESS

### 1.1 Business Information Sheet

Name of Business (with logo)	:	 Amiz Rxt Motor Parts
Name	:	MUHAMMAD AMIRUL MUKMININ BIN ARMIN
Phone number	:	013-2179556
Email	:	MuhammadAmirulMukminin96@gmail.com
SSM registration	:	-
Official business email address	:	AmizRxtMotorParts@gmail.com
FB webpage address	:	<a href="https://www.facebook.com/AmizRxtMotorParts/">https://www.facebook.com/AmizRxtMotorParts/</a>
Instagram link	:	<a href="https://www.instagram.com/amizrxtmotorparts/?hl=en">https://www.instagram.com/amizrxtmotorparts/?hl=en</a>
Brand name	:	Amiz Rxt Motor Parts
Online business model	:	Stockist
Nature of business	:	Motor Parts & Accessories Used & New
Type of products	:	Car Parts, Motorcycle Parts,
Main competitors	:	Nik Ridhaudin Yamaha Motors
Startup capital	:	RM1500
Product selling price	:	Brake Disc Y15Zr Original Yamaha PRICE RM59  Genuine Yamaha Magnet Coil Fz150i new (2014 and above) 1PA-H1410-00 (new)

	<p>PRICE : RM98</p> <p>TUNEBOSS ECU FZ150i Old (2008-2013) Item : Used Price : RM450</p> <p>Original Petronas Sprinta F700 (15w-50) Semi Synthetic Motorcycle engine oil Price : 25</p> <p>Honda Petrol Filter Price : RM6</p> <p>Recaro Racing Seat for Y15zr Red stitching with carbon look alike detail Price : RM110</p> <p>Headlamp Yamaha LC135 v4-v6 Original Yamaha (Used) Price : RM100</p> <p>Headlamp Yamaha Y15zr Original Yamaha (Used) Price : RM100</p> <p>Carpet 5D floor mat for Mazda Cx3 Price : RM100 ( can nego)</p> <p>Kawasaki 150rr DBS Exhaust Replica Fullsystem Price : RM400</p>
<p>Cost of the product</p>	<p>: Brake Disc Y15Zr Original Yamaha PRICE RM50</p> <p>Genuine Yamaha Magnet Coil Fz150i new (2014 and above) PRICE : RM98</p> <p>TUNEBOSS ECU FZ150i Old (2008-2013)Used Price : RM450</p> <p>Original Petronas Sprinta F700 (15w-50) Semi Synthetic Motorcycle engine oil Price : 20 x 6</p> <p>Honda Petrol Filter Price : RM0.50 x 5</p> <p>Recaro Racing Seat for Y15zr Red stitching with carbon look alike detail Price : RM150</p> <p>Headlamp Yamaha LC135 v4-v6 Original Yamaha (Used) Price : RM100</p> <p>Headlamp Yamaha Y15zr Original Yamaha (Used)</p>