

SOCIAL MEDIA PORTFOLIO: MOUTHGASM CRUNCHY



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EXECUTIVE SUMMARY

Mouthgasm Nyumm is operating business that offer and sell a snacking food called chocojar. It is a business that act as an agent to a local brand owner known as Mouthgasm Crunchy. Mouthgasm Nyumm operates on various platforms such as Facebook, Instagram, Whatsapp and Shopee for any queries and trading transactions. During the CMO, customers are free to choose any platforms to interact with us according to their preferences. The main location of our business are currently in Manir, Gong Badak and Kuala Terengganu, Terengganu.

In addition to that, Mouthgasm Nyumm are ambitious to provide the customers with a lovely and satisfying services. We intend to give only the best, delicious and tasteful high-quality foods at affordable price. More important that we only prioritize our customers' satisfaction in our services and products. The chocojar have two flavor which is mocha and macchiato. The taste of the chocolate are unique and not too sweet which are suitable for difference range of age.

As Mouthgasm Nyumm is the agent, we buy and keep the stock with us which makes it easier to connect with the customers. Not only that, we need to promote and handle the packaging to customers whether through cash on delivery (COD) or postage. Therefore, we strive to provide a fast reply to our customers, to present a safe packaging and render an incredible products and services. We also determine in becoming a successful agent and help to expand the local brand in Malaysia. Therefore, we work very hard to improve and follow the trends to serve better in the future.


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2.0 INTRODUCTION OF BUSINESS

2.1 Business Information Sheet

Name of Business	:	Mouthgasm Nyumm  Figure 3
Name, Phone Number & Email	:	Nur Haziqah Huda Binti Auzir 018 – 7604900 nurhaziqahuda.work@gmail.com
SSM Registration	:	-
Official Business Email Address	:	nurhaziqahuda.work@gmail.com
FB Webpage Address	:	Mouthgasm Nyumm (https://www.facebook.com/mouthgasmbyjiq/)
Instagram Link	:	@mouthgasm.nyumm (https://instagram.com/mouthgasm.nyumm/)
Brand Name	:	Mouthgasm Crunchy
Online Business Mode	:	Stock Agent
Nature of Business	:	Selling and Trading of Food
Type of Products	:	1. Mix of Baby Crunch and Cookies (Mocha & Machiato Flavor) 2. The Serunding Roll (Aidilfitri Edition)
Main Competitors	:	1. AB Chocojar 2. Rielkies 3. Frunchies 4. Viscoff