



COMPANY ANALYSIS

Wiegand medication and logistic solutions

TECHNOLOGY ENTREPRENEURSHIP (ENT600): CASE STUDY

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PROJECT TITLE: PILL BOX

NAME: NUR AQILAH BINTI ZAKARIA

LECTURER: DR. NURSYAMILAH BINTI ANNUAR

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EXECUTIVE SUMMARY

This case study report provides an analysis and evaluation of Wiegand medication and logistic solutions company, and the products released by Wiegand medication and logistic solutions which is pill box, a pill box that stores, preparing and keeping varieties of pill or medicine. This study will analyses the usability and weaknesses of pill boxes.

The method of analysis used in this study is text analysis. All the general information about the Wiegand medication and logistic solutions company and its product have been collected. Then, the collected information will then be specified into a specialized topic. Objective of the project is to work on the background, organizational structure, products that pill box provides. Next, the study further on the technology of pill boxes which are basically just plastic hermetic to store the medicine.

In this case study, it's appropriate to analyses the strengths, weaknesses, opportunities and threats of this company in the real business world by using SWOT analysis. Thus, from the needs and demands from the existing user of the product, the solutions to overcome and to fulfill the customer needs are being analyzed.

2.3 Products/Services

Pill box storage overview:

Dimensions	165x50x20mm
Material	dispenser [PS], sliding lid [PET]
Colour	Blue, transparent

Table 2: Pill box storage specification



Figure 2: pill box

2.4 Technology

The special feature of pill boxes is it can divide a few types of medicine. The hardware used by the pill box in order to organize, divide or distribute the medicine is plastic. The user can manage to eat different types of medicine in one time. Users also can prepare for a different medicine at different times.