



UNIVERSITI TEKNOLOGI MARA

FUNDAMENTAL OF ENTREPRENEURSHIP

ENT300

BUSINESS PLAN

T.STUDENT TRANSPORTATION SERVICE

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2015

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## EXECUTIVE SUMMARY

This company name is T Student. Basically, our company is a service base specialization in transportation. To add our income of our company, we need to work effective and effective every time in daily working hour.

.This is near to University Technology Mara. Our business is operating every day open. Monday to Saturday at (8.00am until 05.00pm) and Sunday at (08.00am to 12.00pm).

Our target market will be first of all students of IPTA and IPTS students. But no least every society is also can use our service which is transportation but followed by price in market.

This company is company which is giving service to student and all society. This company are exists to help society especially in Sabah Malaysia to more develop with effective and efficient.