



UNIVERSITI TEKNOLOGI MARA
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DIPLOMA IN BUSINESS STUDIES

ENT300
FUNDAMENTALS OF ENTREPRENEURSHIP

BUSINESS PLAN
GREEN & CO.

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INTRODUCTION

GREEN & CO. is a green house design that located in 1st floor B24 shopping mall Suria Sabah, Kota Kinabalu that allow the entire family such as married couple, single mother or father and family to have a interested of renovate or design their house or certain place such as dining room, bed room based on concept eco-friendly furniture and green house concept.

GREEN & CO are also accept appointment as well as walk-in but we only accept walk-in only 15 costumer in one day. This is because we are focused on the costumer's needs and wants and very important of eye on eye to them.

People across Malaysia have decided to use our service when their want to fulfill their needs. For example, to have their design or to make their appearance through different eco-friendly design. Our company has foresee this opportunity to provide the finest , elegance, simply , and highest quality of furniture and design house or certain place despite their needs and wants. This has shown that GREEN & CO has the caliber to be one of the most successful green house in Sabah and Sarawak.

We as a GREEN & CO. has saw this opportunity that this business has the potential of success provided that it is handled efficiently. The people always needed to take care or their house because, it is reflect of yourself, and to make them feel comfortable and feel more confidence and also to make them more happier and less stressful .GREEN & CO sees this as a way to prosper this market by taking advantages of all these people's needs and wants.



Meaning of our logo is the green concept which is using the colour of green in logo the fingerprint are is represent the handwork, teamwork, friendship of our members to fulfil the needs and wants of customer. The tree n leaf deigns as the eco-friendly that we using to design their house.

