



UNIVERSITI TEKNOLOGI MARA
SABAH CAMPUS

FUNDAMENTAL OF ENTREPRENEURSHIP
(ENT300)



KIPESKIL COMPANY
(BMD6B2)

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DECLARATION

We certify that this business proposal does not, to the best our knowledge and belief :

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- 2) Contain any material previously published or written by another person except where due reference is made in text , or
- 3) Contain any defamatory material we also grant permission for the library at university Teknology Mara Kota Kinabalu campus to make duplicate copies for our business proposal (ENT 300).

Signature: _____

General manager HYSNULY SHRONE FRANCIS

Date: 9/04/10

EXECUTIVE SUMMARY

In the name of God

I am Hysnuly Syhrone Francis as a representative of Kinabalu Pest Killer would like to say thank you to everybody, especially to all my partners, together with me worked for this Business Plan. All of them are:

Carol Erita Kichi

Darrel Marcel

Safiah Lamit

Siti Hazwani Jokisin

All of us has sacrificed our time, our energy, our own money and everything to ensure that this business plan done very well. Hopefully, this Business Plan could bring victory for us to achieve our goals. All of the mistakes, either directly or indirectly hope could be apologized because all of this comes from us. However, what we want to achieve are our success with you.

After thinking for a while about this business plan, I thought about a vision that is introduced by our former Prime Minister Dato Seri Tun Mahathir Mohammad, the 'vision of 2020'. It is with the objectives to achieve a developed country towards the year of 2020. Thus, we took the guidelines for the future of our people, especially those 'Bumiputera'.

We hope this business plan can be more success with cooperation from all shareholders and support from consumer toward our service, which can give better life. We welcome any recommendation or suggestion to improve this business plan.



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1.0 INTRODUCTION

Pest control is important because pests can carry harmful bacteria that can contaminate foods and cause illness. These harmful bacteria can be passed to the food by contact with their hair, faces and urine. Pests can also cause serious damage to the structure and fabric of food premises.

Pests are generally speaking pests are animals, birds or insects that contaminate food either directly or indirectly. They include Rodents, for example, rats and mice, Insects, for example, flies, cockroaches, beetles, ants, wasps, bees and various insects that can be found in stored products and Birds, for example, pigeons, crows, seagulls, starlings and sparrows. (Connor R. Sullivan, Northern Kentucky termite)

Pests come in different forms such as a Cincinnati termite, a mouse in a basement, ants in a kitchen or mosquitoes in a yard; they all can be defined as unwanted creatures that play havoc on our lives. Controlling these pests helps protect us from the damage they inflict. This damage includes, but is not limited to, contaminating our food, spreading disease, threatening our health and injuring our property. By defining this damage, support for pest control is firmly validated. It is very important to have proper pest control around any area where food is present. This includes everywhere from the farms where food is grown to the grocery stores where it is sold. If not accurately managed, pests can contaminate food, making it impossible to grow and eat. Most people would consider bugs to be the primary "pests" to prevent where food is concerned. Other pests that also need to be handled are rodents, birds and other plant eating animals. Successfully controlling these pests can be done by using chemicals or organic pesticides, setting traps, building fences or creating other deterrents.

Disease can be spread rapidly if proper pest control is not done. Bugs and insects can transfer strands of flu and viruses to animals, people and food. Our government tries to manage and prevent this from happening by placing strict guidelines on what is allowed to be brought into our country. This is a form of pest control. People need to take such measures at home as well. By applying bug repellent, people can reduce their exposure to mosquitoes and other biting insects. Applications of chemicals to yards and perimeters of homes will limit the number of pests that can impact our health, as well as the health of our house pets. Taking measures to