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Agriculture is a part of science and industry where it is including the process of plant and animals growth for human use. In general, the agriculture sector consisting the cultivation of the soil, growing and harvesting crops, breeding and raising livestock and forestry. However, the farming sector is a part from the agriculture branches besides the harvesting of basic food, fruits and etc.

Farming sector is one of the branches of agriculture other basic food crops, fruits, fisheries and aquaculture. All the listed branches of agriculture are in general has contributing to the basis of the Malaysian economy in the era after the independence by increasing the Gross Domestic Product (GDP).

However, a drastic change of government towards making Malaysia a major HALAL food producer in the world and the implementation of security food security in the country and encouraged more food production in national culture based on maximizing their product. Therefore, the small and medium entrepreneurs who start with the 'first step' to run any kind of business as well as improving skills and standards of living, especially for those with low income.



Agriculture, especially livestock is not focused on the only farmers. In addition this area is not limited to one to continue explored it. Hence, to be just interested in farming is not sufficient as we must make it happen with further action in achieving the goals and operators to take advantage respond to the government. Thus, we chose this area as our business goals for the field visits based on the experience of most of the entrepreneurs, which have high potential to improve life as well as to conduct their own business.

Other than that, in order to pursue this area in more detail and to achieve the business goals, the entrepreneur or farmer should have a basic knowledge in the field they pursue. This is because without the basic knowledge, all the way to find the animal dead end because of the risk of large losses and this is very bad and should be avoided.

On this basis many institutions and training centers are established to provide disclosure to prospective farmers on methods, process, farming and so on. Entrepreneurs must be seeking ways to maximize their profit while care for social welfare in the food production sector particularly they play a big role in giving large contribution to the country.