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UNIVERSITI
TEKNOLOGI
MARA

INDIVIDUAL ASSIGNMENT
SMP SOCIAL MEDIA REPORT
ENT530 PRINCIPLE OF ENTERPRISE

NAME: MUHAMMAD IZZAM BIN RAZALI
CLASS: ENT530X
MATRIX NUMBER: 2019257268
PREPARED FOR: RAHAYU HASANORDIN
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PROGRAMME: BA246- BACHELOR OF BUSINESS ADMINISTRATION
(HONS) INTERNATIONAL BUSINESS

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EXECUTIVE SUMMARY

Young Living has evolved into a global leader in essential oils and wellness products. With offices in Australia, Europe, Canada, Japan, and Singapore, as well as farms all over the world, the company is headquartered in Lehi, Utah. Young living inspired millions of individuals across the world to explore new ways to alter their lives by experiencing nature's gifts of wellness and harmony, creating abundance as Young Living distributors, and discovering new chances for lifelong transformation.

Reasons why you buy Feather the owl are they don't offer the same therapeutic and medicinal benefits. Most essential oils have expiration dates, Young Living oils do not. Young Living has been producing the finest quality oils for over 20 years and with over 180 different oils they have the greatest selection of singles & blends of any essential oil company.

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3.0 INTRODUCTION

Ecommerce marketing is the practice of increasing awareness of an online store's product offers and brand in order to increase sales. Traditional marketing methods may be applied to ecommerce marketing in the digital arena, since it allows firms to profit from customers who are ready to buy. An online market is a bustling area that is gaining in popularity all the time. Ecommerce marketing, which involves producing advertising that direct customers to an ecommerce website, is a wonderful method for businesses and organizations to tap into this expanding power.

E-commerce helps firms to increase their client base while eliminating the need for physical storefronts. E-commerce sites provide a significant advantage to both customers and shops that are not situated in large urban areas, in addition to removing the potential of long lineups. Even if you're in a major city, e-commerce offers up new markets, allowing you to create a new business model that caters to your growing customer base.

Rent, utilities, maintenance, and other expenses connected with physical establishments can all be reduced. Without paying workers to keep an eye on the business and preserve the products, your e-commerce store may effectively operate 24 hours a day, seven days a week. There is no limit to the number of goods that may be sold online because you aren't limited by shelf space, and your store's inventory can grow rapidly.

Communication with customers is generally easier for e-commerce businesses. Because the e-commerce business gathers contact information via email, sending both automated and personalized emails is simple. Inform clients about a discount, market a new product, or simply check in with customers for a personal touch with no effort. Furthermore, internet tools such as cookies allow for improved customization of stores and research into client behavior.

E-commerce is not just a technical problem; it's a full-fledged economic venture. Companies who utilize it as an excuse to totally re-design their business operations are most likely to benefit. Furthermore, E-Commerce is a beneficial technology that allows customers to connect with businesses and corporations all over the world.

2.0 Body of Report

2.1 Go – Ecommerce registration

Go-eCommerce is a platform that offers thorough advice to micro entrepreneurs and Subject Matter Experts (SMEs) who want to expand their businesses using digital platforms.

Entrepreneurs and traders can take use of a variety of online training classes to improve their digital business knowledge. The Go-eCommerce platform also offers services for evaluating e-Commerce readiness.

Go-eCommerce BETA

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Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE BUSINESS PROFILE

MUHAMMAD IZZAM BIN RAZALI

Personal Information

Name	: MUHAMMAD IZZAM BIN RAZALI	Phone/Mobile	: 0172232786	Edit
New Identity Card No.	: 000830100933	Home Address	: NO 43, JALAN TKP 1, TAMAN KANTAN PERMAI	
Email Address	: izzamrazali97@gmail.com	District	: Hulu Langat	
City	: KAJANG	Postcode	: 43000	
State	: Selangor	Personal Instagram	: eyzamm	
Personal Facebook	: muhammad izzam	Race	: Malay	
Gender	: Male	Special Need Required	: No	
Marital Status	: Single			

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